

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

SIMPLEAIR, INC. * Civil Docket No.
* 2:11-CV-416
VS. * Marshall, Texas
*
* January 14, 2014
*
MICROSOFT CORPROATION, ET AL * 8:30 A.M.

TRANSCRIPT OF JURY TRIAL
BEFORE THE HONORABLE JUDGE RODNEY GILSTRAP
UNITED STATES DISTRICT JUDGE

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(Proceedings recorded by mechanical stenography,
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11 *****

12 P R O C E E D I N G S

13 (Jury out.)

14 COURT SECURITY OFFICER: All rise.

15 THE COURT: Be seated, please.

16 All right. Is the Plaintiff prepared to
17 read into the record those exhibits from the list of
18 preadmitted exhibits published and used before the jury
19 yesterday? If so, go to the podium and read them into
20 the record.

21 MR. EICHMANN: One moment, Your Honor.
22 For the Court's information, we have -- we have Mr.
23 Simon Franzini also from our law firm sitting at counsel
24 table today.

25 THE COURT: All right.

MR. EICHMANN: Your Honor, yesterday we

1 used Exhibits 1, 112, 115, 116, 117, 118, 120, 121, 146,
2 and 263.

3 THE COURT: All right. Are there
4 objections from the Defendant as to that rendition from
5 the Plaintiff?

6 MS. AINSWORTH: No, Your Honor.

7 THE COURT: Okay. Since the Defendant
8 hasn't asked the first question yet, I assume the
9 Defendant has no exhibits to read into the record.

10 MS. AINSWORTH: Not at this time, Your
11 Honor.

12 THE COURT: All right. Thank you.

13 Is there anything else we need to take up
14 before we bring the jury in?

15 MR. EICHMANN: The depo clips of the
16 Google deponents will be played after their cross of
17 Dr. Knox. Depending on how -- we probably have about
18 another hour with Dr. Knox on direct, 45 minutes to an
19 hour. I don't know how long their cross is. I don't
20 know what the Court's preference is, whether to take up
21 those clips --

22 THE COURT: Well, we'll see where they
23 are. We're working through the objections now. We
24 didn't get them until this morning. I assume you
25 remember my rule is that deposition clip objections are

1 to be heard or presented the day before they're to be
2 used so that the Court can review them on a rolling
3 basis, but we'll do the best we can. We'll see where we
4 are after the cross on Dr. Knox.

5 MR. EICHMANN: Yes, sir.

6 THE COURT: Anything else?

7 MR. EICHMANN: Your Honor, we'd like to
8 reurge our request to have Mr. von Kaenel be able to
9 attend. I know the Court already made a ruling about
10 invoking the Rule. We do not intend to call Mr. von
11 Kaenel in our case-in-chief. He will likely not be
12 called in our rebuttal case.

13 We would point out that essentially
14 Google has several corporate representatives in the
15 room. They have one of their witnesses sitting at the
16 counsel table, but really their corporate
17 representative, the person responsible for this case,
18 are the various in-house counsel who are all here and
19 able to attend. Meanwhile, one of our two most
20 important decision-makers, Mr. von Kaenel, is excluded
21 from the entirety of the trial about his patent at this
22 point.

23 THE COURT: Well, obviously if he's
24 subject to the Rule, he's going to be a witness in this
25 case. Are you telling me that's not -- that's not

1 accurate?

2 MR. EICHMANN: Your Honor --

3 THE COURT: If he's not a witness, he's
4 not subject to the Rule.

5 MR. EICHMANN: He's not a witness from
6 our standpoint. They say they may call him, and we are
7 asking for an exception here. We've asked them to agree
8 to an exception given the circumstances.

9 I understand the Rule, but on behalf of
10 my client, I have to urge an exception.

11 THE COURT: Are the Defendants planning
12 to call him as a witness?

13 MR. STOCKWELL: Your Honor, it's
14 possible, but I won't know until after I cross
15 Mr. Payne. I understand he's the last witness. I
16 obviously wouldn't have a problem with letting him see
17 the rest of the case after that. We had planned to
18 cross him because they had identified him as a direct
19 witness.

20 THE COURT: Well, you know, the Rule was
21 invoked by the Plaintiff on the basis that it would
22 apply to all witnesses, other than party representatives
23 and experts. If he -- if he's a potential witness,
24 until the issue of whether or not he's going to be
25 testify -- testifying is resolved, then he's subject to

1 the Rule.

2 MR. EICHMANN: Well, Your Honor, we did,
3 when we invoked it, seek to have him stay as one of the
4 corporate representatives. There's also a possibility
5 that after Mr. Payne is called, we could have Mr. Payne
6 be the one who is then excluded so that he doesn't --
7 Mr. von Kaenel doesn't see Mr. Payne's testimony, and he
8 is the one who's able to then sit at the table.

9 Frankly, this is probably something that
10 needs to be resolved between counsel.

11 THE COURT: You all need to talk about
12 that some more. We'll take it up later after you meet
13 and can confer further.

14 MR. EICHMANN: Thank you.

15 THE COURT: Also by way of housekeeping,
16 if co-counsel has something to share with counsel at the
17 podium, I don't like the jury seeing the back of the
18 lawyers. So if you're at the Plaintiff's table, go
19 around. Don't walk in front of the jury to give a
20 message to your co-counsel. And if you're Defendants,
21 don't come around the front, come around from behind.

22 All right. Anything else from either
23 side before we bring in the jury?

24 MR. EICHMANN: No, Your Honor.

25 MS. AINSWORTH: No, Your Honor.

1 MR. STOCKWELL: No, Your Honor.

2 THE COURT: All right. Dr. Knox, you
3 want to return to the witness stand, please.

4 THE WITNESS: Yes, Your Honor.

5 THE COURT: And you may return to the
6 podium, Mr. Eichmann, when you're ready.

7 All right. Mr. Floyd, let's bring in the
8 jury, please.

9 (Jury in.)

10 THE COURT: Welcome back, Members of the
11 Jury. Please be seated.

12 We'll continue with the direct
13 examination of Dr. James Knox by the Plaintiff.

14 You may proceed, Counsel.

15 MR. EICHMANN: Thank you, Your Honor.

16 JAMES M. KNOX, PLAINTIFF'S WITNESS, PREVIOUSLY SWORN

17 DIRECT EXAMINATION (CONTINUED)

18 BY MR. EICHMANN:

19 Q. Good morning, Dr. Knox.

20 A. Good morning.

21 Q. Yesterday when we finished off, we had your
22 summary of opinions with respect to Claim 1; is that
23 right?

24 A. That's correct.

25 Q. Now, just to recap, was it your opinion, sir,

1 that when Google uses the GCM, the cloud connection --
2 excuse me -- was it your opinion, sir, that when Google
3 uses the Google Cloud Messaging service and the C2DM
4 service to send app notifications from third-party
5 applications to the Android phones that all of the steps
6 and the preamble of Claim 1 are infringed?

7 A. That's correct. I identified all of the steps
8 and the preamble.

9 Q. There was one thing that I skipped over
10 unintentionally yesterday. We talked about the GCM
11 frontend.

12 And is there something else, another version
13 of that, that's called the cloud connection server?

14 A. There's a new system. I don't know if it's
15 currently fully online at Google or not, but it's been
16 developed by Google. It's kind of an upgrade -- further
17 upgrade to GCM.

18 Q. Well, this -- it's not for the whole GCM, is
19 it?

20 A. No, just for this frontend.

21 Q. And what's the difference between the cloud
22 connection server frontend, the one that we talked about
23 yesterday, for purposes of what's relevant here?

24 A. For what's relevant here, there really is no
25 significant difference. It allows for some additional

1 protocols, some different ways of checking credentials,
2 nothing that changes what we're talking about.

3 Q. Based on your review of the evidence,
4 including the testimony from Google, did you also
5 conclude that when the messages come in through that
6 version of the frontend, the cloud connection server,
7 that infringement for Claim 1 is also found?

8 A. That would be true.

9 Q. Now, we focused mostly in walking through
10 Claim 1 on the third-party applications, like Facebook
11 and CNN, and how they make use of the service. I'd like
12 to just briefly go back to the first-party applications.
13 And can you remind us what that term first-party
14 application means?

15 A. The first-party app just means that the server
16 is one that actually is owned and operated by Google;
17 for instance, Google Mail as opposed to CNN or ESPN.

18 Q. And you said Google Mail do you mean Gmail?

19 A. Yes. Gmail is short for Google Mail.

20 Q. This diagram we showed in the overview of this
21 system -- and it's very similar to the other one for
22 third-party applications -- can you remind us what this
23 shows?

24 A. I -- well, the first thing obviously that's
25 changed is we've substituted with first party for third

1 party. Now, the first party, as I mentioned, just goes
2 through the frontend like always. But because Google
3 already knows these are good guys -- they're Google
4 things talking to Google things -- they allow these
5 first-party apps, if they choose to go to transmit this
6 information directly to the backend.

7 Q. On here, we just have two examples. One is
8 Google Calendar and one is Gmail. Are there other
9 examples of Google applications that make use of the GCM
10 and C2DM?

11 A. Yes. The Google's witness identified more
12 than that.

13 Q. Did that include Google Plus?

14 A. I believe that's correct, yes.

15 Q. Is that their version basically of Facebook?

16 A. To be honest, I don't recall.

17 Q. Okay. What about Google Hangouts; do you
18 recall that application?

19 A. I recall the name. It's not one I'm familiar
20 with, but it was listed. Yes.

21 Q. As one of the applications that use the
22 service?

23 A. That's correct.

24 Q. Now, remind us, please, what is the difference
25 between the process that happens when it's Google's own

1 applications that are sending the messages through the
2 system as opposed to the third-party applications?

3 A. Because we go directly to the backend. If
4 you'll recall from yesterday, the messages arrived at
5 the frontend. The frontend checks credentials, parses
6 the thing apart, and then made an RPC as the procedure
7 call to the GCM backend.

8 If it's a first party like Gmail, that's going
9 to go directly to the backend. They send that data
10 already as an RPC call. So essentially, at the high
11 level we're talking about here, the backend doesn't
12 really care where he got it from, whether it was from
13 the frontend or from the first-party server. After
14 that, it's pretty much all the same.

15 Q. And yesterday, we talked about one of Google's
16 arguments about how they don't do the first step of the
17 patent. It's the third-party applications.

18 Does that argument apply to when Google uses
19 the service for its own applications?

20 A. I don't see how it could. I mean, these are
21 Google servers.

22 Q. Now, very briefly, we'll walk through and I'd
23 like you to -- each of the elements and I'll ask you
24 whether the element is also infringed specifically by
25 this scenario when the Google application occurs.

1 For element (a), the element where -- where
2 you have to transmit data from an information source to
3 a central broadcast server, is that element, in your
4 opinion, infringed when Google uses the GCM and the C2DM
5 for its own services?

6 A. Yes. We've still got the Google being the
7 information source. And you'll recall this MCS Buzz and
8 backend are by themselves a central broadcast server.
9 So the answer would be yes.

10 Q. Element (b) of the patent was the one about
11 parsing the data with parsers. In your opinion, does
12 the GCM and C2DM service perform element (b), that
13 parsing step, when the data comes in from the Google
14 applications?

15 A. That would also be correct. The one thing
16 that's on your slide that wouldn't be is the frontend
17 wouldn't be involved in this case, but, of course, the
18 central broadcast server would still be those remaining
19 three, which would still do parsing.

20 Q. We went through the parsing routines at the
21 GCM backend, the Buzz, and the MCS yesterday.

22 Are those same parsing routines used to parse
23 data from the Google information sources, the
24 first-party apps?

25 A. That's correct.

1 Q. Element (c) of the patent requires sending the
2 data to an information gateway. For the third-party
3 scenario, third-party apps, you identify the Buzz as the
4 information gateway.

5 How about when the application is a Google
6 application?

7 A. There's no change. Basically, once we've made
8 it to the backend, it's all treated the same.

9 Q. Your opinion is still that the Buzz acts an
10 information gateway?

11 A. That's correct.

12 Q. Element (d) of the patent requires that the
13 data blocks are sent to a transmission gateway. And
14 yesterday, you identified the transmission gateway as
15 the MCS for the third-party apps.

16 Is that the same, in your opinion, for the
17 first-party apps?

18 A. Again, there's no change. So, yes, that would
19 still be the -- the transmission gateway.

20 Q. Element (e) of Claim 1 requires transmitting
21 preprocessed data to receivers communicating with the
22 remote computing devices, which yesterday you identified
23 as the CPUs within the Android phones; is that right?

24 A. That's correct.

25 Q. And in the case of first-party applications,

1 when the system is used, is that element infringed, in
2 your opinion?

3 A. Again, there's no change. So, yes, it would
4 still be infringed.

5 Q. The last element, element (f), says that the
6 remote computing device, which, again, you identified as
7 the CPU within the phone, is instantaneously notified
8 whether that remote computing device is online or
9 offline from a data channel associated with each device.

10 Did you find that that element is also
11 infringed when the GCM and C2DM are used for the
12 first-party applications, the Google apps?

13 A. That's correct. Again, it proceeds exactly as
14 before.

15 Q. And for both first-party and third-party
16 applications, is it your opinion that the Google
17 service, the C2DM and GCM, also perform all these steps
18 with respect to not just the Android smartphones but
19 these tablets?

20 A. That's correct. The Android system works the
21 same in both.

22 Q. Does the Android operating system -- is that
23 the same operating system, the 2.2 and above, that's on
24 the smartphones that they -- that they put on the
25 tablets as well?

1 A. The kernel system, yes, is the same.

2 Q. What do you mean kernel system?

3 A. Oh, the -- the heart of it. Their
4 customizations that have to be made for a tablet as
5 opposed to a phone. But, again, for the level we're
6 talking about, it's all the same. The part that Google
7 provides basically is the same.

8 Q. Now, let's move on to this question: How many
9 times Google has infringed.

10 As we talked about, Claim 1 is a method
11 patent, so we have to show that they actually use the
12 method to show infringement.

13 MR. STOCKWELL: Objection. I believe
14 there's a little too much colloquy from Counsel, Your
15 Honor.

16 THE COURT: Well, state your question,
17 Counsel. Let's move on.

18 Q. (By Mr. Eichmann) In your assessment of the
19 evidence in the case, did you consider how many times
20 Google has actually performed the method, all the steps
21 of Claim 1?

22 A. Well, these steps would be performed
23 essentially for every message that goes through there.
24 The number we have from Google is 11 billion times a
25 day. We'd have to back some of those out, because we

1 don't know about every single detail of every single
2 one, but we know just the top ones there are almost 10
3 billion.

4 Q. And this is a pull-up of the document we
5 showed yesterday with their top 10 applications.
6 Hopefully, you can read a little better this time.

7 A. Yes.

8 Q. Tell us what this shows. You kind of started
9 to, and I didn't have the slide up quick enough.

10 A. This is a list of the frontend. This is from
11 Google of -- by their logging or their recordkeeping,
12 who is the biggest users of this GCM or C2DM system.
13 Facebook, not surprisingly, seems to be the big winner.
14 But this list goes down and shows on a per-day basis, is
15 my understanding, how many times a message is sent from
16 that Facebook server or what's app server through the
17 GCM or the C2DM system to an Android phone or tablet.

18 Q. In your opinion, when the application provider
19 and the Google servers that receive the requests are
20 located in the U.S. and the message is sent to an
21 Android phone or tablet in the U.S. through the GCM and
22 C2DM, does each time that happens, in your opinion,
23 infringe Claim 1.

24 A. Almost all of them, yes.

25 Q. What do you mean almost all of them?

1 A. There are a few cases that I would expect to
2 be relatively rare where I have not analyzed that
3 particular path, but that should not be the -- the
4 standard -- well, is not the standard case.

5 Q. This document here shows, as you pointed out,
6 11 billion requests -- send requests made for the top 10
7 applications.

8 Over -- what's this -- for what period of time
9 is this for?

10 A. This is for one day.

11 Q. And which day was that?

12 A. Oh, that I couldn't tell you.

13 Q. You actually --

14 A. I think we've got a date on here. July 25th
15 of 2013, so it's relatively recent.

16 Q. And this is on the board, Exhibit 272 and 275.
17 Can you tell us what's shown here?

18 A. This is actually, again, from Google
19 documents. In this case, this is something that they
20 provide to encourage developers to use the GCM or C2DM
21 system, and they're actually advertising it as a
22 reliable end-to-end solution for Cloud Messaging and --
23 and they gave their -- their test results here.
24 11 billion messages a day; 450 million active users;
25 30,000 active applications; and a 25-percent growth each

1 month.

2 Q. And in the bottom part of that document?

3 A. These are some of the features of it. 250
4 million-plus Android devices that optimizes the battery
5 life of telephones. It's easy to use because they
6 provide these what's called APIs. That's an application
7 interface there. And used by dozens of Google
8 properties, thousands of external apps.

9 Q. Now, those were worldwide numbers, if you
10 recall.

11 Do you have an opinion on how many times
12 Google infringes Claim 1 of the '914 patent in the
13 United States, using all the U.S.-based equipment?

14 A. I have no direct metrics. Having looked at
15 the list of -- of top 10 and things like that, marking
16 some of them pretty much out and keeping others, I made
17 a very, very conservative estimate. It's got to be
18 hundreds of millions, if not billions of times per day.

19 Q. Let's turn briefly to the remaining claims
20 that are alleged to be infringed in this case. And
21 that's Claims 2, 3, 7, and 22. These are dependent
22 claims.

23 Can you explain to the jury what a dependent
24 claim is generally?

25 A. Yeah. You can think of a dependent claim

1 as -- as an add-on. It's dependent on some other claims
2 that -- what we call an independent claim. We saw Claim
3 1 earlier. That's an independent claim. You have to do
4 all that.

5 A dependent claim means you still have to do
6 whatever independent claim it refers to, but in
7 addition, it adds an additional what we call a
8 limitation. So it might -- the independent might say it
9 has to transmit, and the dependent claim might be a
10 particular way. You still infringe the independent one
11 regardless, but in order to meet this dependent claim,
12 you have to do this additional restriction for it.
13 That's my layman's version of it.

14 Q. Up here is Claim 2 of the '914 patent, which
15 in the patent comes right after Claim 1.

16 Can you tell us what this patent -- excuse
17 me -- what this claim of the patent requires?

18 A. Well, first thing it requires, it says the
19 method claimed in Claim 1. So we still have to in order
20 to infringe Claim 2. We still got to do Claim 1 like we
21 went over yesterday.

22 But in addition to that, we have this
23 requirement wherein said step of transmitting to data
24 blocks to said information gateway for building data
25 blocks, assigning addresses to said data blocks. That's

1 pretty much out of what we saw yesterday.

2 Further comprises the step of building data
3 blocks and assigning addresses to said data blocks based
4 on an -- I'm sorry -- based on information in a
5 subscriber database. That's our new requirement here.

6 Q. Subscriber database, is that a term that the
7 Court gave a special definition to?

8 A. No. Database is a standard term, and
9 subscriber just means like a newspaper or anything else.
10 The Court did not give a definition for it.

11 Q. And what is the ordinary meaning, in your
12 opinion, of the term database?

13 A. Well, a database is kind of like a filing
14 cabinet, a collection of data where you can put things
15 in and file them away and then retrieve them.

16 Q. In electronic form?

17 A. In this case, since it's a computer, yes.

18 Q. Did you find that Claim 2 and its requirement
19 of a subscriber database that you used to build the data
20 blocks and assign addresses was met by the GCM and C2DM
21 services?

22 A. That's correct. I did.

23 Q. And what led you to that conclusion?

24 A. We mentioned yesterday that -- that Buzz has
25 to figure out which MCS end point to send this message

1 to. And he looks that up in a database. It's a big
2 list of all the phones that are currently connected
3 through MCS, and he looks that up on -- he has an
4 internal copy, but he can also look it up on this thing
5 called Kansas. Kansas is just a big storage -- big
6 filing cabinet.

7 Now, that would make it a database because he
8 looks up the phones's Android ID, and he gets out a
9 piece of information about which MCS's end point. What
10 makes it a subscription database is that there are flags
11 in there saying which applications actually are
12 currently requesting to receive these alerts. This
13 registration ID basically identifies both -- essentially
14 think of it as a combination of the application and the
15 phone.

16 So if, for example, a -- CNN goes to send a
17 message to -- to this phone, but the guy has requested
18 not to receive notifications for CNN, then it won't be
19 in that database and the -- the message will not be sent
20 on. So it's a database of those people who have
21 subscribed to those types of messages.

22 Q. So in summary, in your opinion, is Dependent
23 Claim 2 of the '914 patent infringed by Google when it
24 uses the GCM and C2DM to process and send messages for
25 both first and third-party applications?

1 A. That's correct. In both cases, it looks up
2 that MCS end point address by looking it up in a
3 subscription database.

4 Q. And does it assign that address to the data
5 blocks?

6 A. Yes, so it can send it on to the MCS end
7 point.

8 Q. We've got two additional claims on the board.
9 This is Dependent Claim 3 and Dependent Claim 7, and
10 they relate to each other. Can you walk us through what
11 these claims describe?

12 A. Well, Dependent Claim 3 is dependent on Claim
13 1. And it has -- I'll read it quickly. The method
14 claimed in Claim 1, wherein said step of transmitting
15 preprocessed data to the remote receivers communicating
16 with said devices -- basically our transmission gateway
17 -- further comprises the step of wireless transmitting
18 said preprocessed data to the remote receivers. In
19 other words, instead of an Ethernet cable plugged into
20 the back of the device, that somewhere in between the
21 two there's a wireless or radio communication.

22 Q. And does the patent describe how that
23 transmission can be made using a wireless connection?

24 A. It gives several descriptions, yes.

25 Q. Is this -- this is an example shown from

1 Figure 1?

2 A. That's the picture, yes, that's out of Figure
3 1 from the patent. And the radio tower there is just
4 kind of a -- what we call a clipart of a -- of a
5 wireless transmitter.

6 Q. And did you find that the GCM and C2DM
7 service, when Google uses those services to send
8 messages for both first-party and third-party
9 applications, that they do so wirelessly as Claim 3
10 requires?

11 A. Yes, that would be true for both WiFi and for
12 what we refer to as cellular -- cell phone usage.

13 Q. Did you find that there was infringement of
14 Claim 7 and its additional requirements?

15 A. Yes, Claim 7 is dependent on Claim 3, which,
16 of course, is dependent on Claim 1. So we've got our
17 Claim 1. We've added that it has to be wireless this
18 time. And then we add a further limitation that the
19 wireless method of transmitting said preprocessed data
20 utilizing an FM subcarrier, a digital carrier, an analog
21 carrier, a cellular carrier, a GCM carrier, or a PCS
22 carrier. Those are different types of wireless
23 transmissions. Specifically in this case, these are
24 types that -- that would typically relate to a cell
25 phone. GSM is -- for example, AT&T uses the GSM system.

1 The analog carrier is out of service in the United
2 States. PCS, I believe, may still be used by some of
3 them. But these are just typical what we think of as
4 the cell carriers.

5 Q. Well, there's several different options here.
6 Which of these types of carriers, in your opinion, does
7 Google utilize to send messages for the GCM and C2DM?

8 A. The cellular carrier and the GSM are the most
9 common ones that are used in the United States.

10 Q. And under what circumstances does that happen?

11 A. Pretty much any time your phone is not logged
12 in or connected to a WiFi hot spot. If I just had an
13 AT&T cell phone in my pocket, Android, that's what it
14 would use.

15 Q. The last dependent claim we're going to
16 discuss is Claim 22. Can you explain what this claim
17 requires?

18 A. Yes. Again, this is a dependent claim back on
19 the Claim 1 -- the method claimed in Claim 1, wherein
20 said step of instantaneously notifying said devices of
21 receipt of said preprocessed data, whether said devices
22 are online or offline from the data channel associated
23 with each device -- and here's the new limitation --
24 further comprises the step of providing at least one
25 alert which when activated allows display of data.

1 Q. Now, can you explain what this -- how this
2 differs from the last element of Claim 1 which talks
3 about instantaneously notifying the remote computing
4 device?

5 A. Yes. All we -- all we said in Claim 1 in that
6 last step was that when that message comes down and is
7 received by the phone, that the CPU is notified that
8 that message has been received. We didn't say anything
9 about what happened to it, what it did with it. What
10 Dependent Claim 22 requires is an additional step here,
11 if you will, that after this CPU has been notified, that
12 it puts up some kind of alert on the screen or on the
13 device that can be activated, that -- in other words,
14 that you can do something with, that will allow the
15 display of data. And I think we've got some examples of
16 that.

17 Q. This is shown here -- there's an example. One
18 is from the Gtalk application; is that right?

19 A. That's correct, yes.

20 Q. And this is -- can you explain what's shown --
21 the pull-up here in the middle?

22 A. Well, the -- the thing --

23 Q. This here?

24 A. -- yeah, the big black rectangle in the middle
25 is the actual message that the user wanted to see. In

1 this case: Mickael, what's up?

2 Q. And can you click on that to get more data?

3 A. Yes.

4 Q. In your opinion, does Google perform the
5 method of Dependent Claim 22, providing at least one
6 alert which, when activated, allows the display of data?

7 A. That would be correct.

8 Q. And what portion of the phone does that?

9 A. It involves the application, obviously,
10 because that's what has our data channel, but there is a
11 particular part of -- of the operating -- I'm sorry, of
12 Android that is provided by Google which knows how to
13 put up these alerts, how to recognize that somebody has
14 swiped them or touched them, depending on the device,
15 and then sends that response to the app so that it knows
16 that alert has been activated.

17 Q. Move on to our last topic, which is
18 non-infringing alternatives. First, can you explain
19 this concept of what a non-infringing alternative is?

20 A. This is something that's done in -- in these
21 types of cases is we look at -- or I look at and Google
22 also provides some ways that they suggest they could
23 have worked around the infringement, that they could
24 have redesigned the system so that it would not
25 infringe. It's called non-infringing alternatives.

1 Q. And did you consider the non-infringing
2 alternatives that were available to Google instead of
3 using the infringing methods we just went through?

4 A. I certainly considered a number of them. The
5 first one that -- that came to mind was polling. That's
6 the way this was done before -- well, before SimpleAir
7 or before this type of thing. Systems used to always go
8 out and poll periodically to see if there was e-mail or
9 news or whatever.

10 Q. So when the -- all right. When the polling
11 technique to get new data is used, explain exactly what
12 happens.

13 A. I think -- I don't know if I mentioned it
14 yesterday or not, but polling, it's like you -- you've
15 invited friends over, you're not sure when they -- when
16 they might arrive. You go -- so every few minutes you
17 stop what you're doing, you go to the front door, you
18 open the front door, anybody there? No. Shut the door
19 and go back to what you were doing. You have polled.
20 You have asked is anybody out there. That's polling.
21 Real simple. It's been done, again, for decades. And
22 you check and see if there are any, in this case, new
23 emails or new breaking news stories, whatever, tornado
24 alerts.

25 Q. In this diagram, what's depicted with respect

1 to polling?

2 A. You have to ask the question. You have to
3 send a request to the -- in this case, to the Gmail
4 server. Do I have any new mail? And the Gmail server
5 sends back either a yes or no, another message back to
6 you.

7 Q. So on the top, what do we have and what do we
8 have on the bottom of the screen?

9 A. Just an example, the top one, you asked is
10 there any mail, new unread mail; it came back no.

11 The bottom one, the same question, but at this
12 time, it came back and it said, yes, you have new mail,
13 in response to the question.

14 Q. And can you explain what's shown on this next
15 slide?

16 A. Yeah. The problem is -- depending on I guess
17 how popular you are -- you may have to ask hundreds or
18 thousands of times and get the answer no, every time,
19 and just turn around and keep asking again and again and
20 again, wasting all this effort before you finally get an
21 answer that says yes.

22 Q. And what's the problem with doing -- doing it
23 that way?

24 A. Well, it's just like running to the door to
25 see if anybody's standing on your front porch. It takes

1 energy. In the case of you doing it, it makes you
2 tired. In the case of the cell phone, it drains that
3 battery. Every time you ask the question and get the
4 answer, you drain the battery a little. If you have to
5 do it a whole lot of times, you drain the battery that
6 much more.

7 Q. Now, what about if you have not just the Gmail
8 application that you're checking e-mails for but
9 multiple applications?

10 A. Well, everything I just said is still correct.
11 Every time you go do it, it drains the battery. If you
12 got not just Gmail but CNN, ESPN, Facebook, dozens of
13 other apps and you're having to do this with each
14 application server, then you're just draining the
15 battery that much faster.

16 If you were looking for 10 possible friends
17 and they might come to 10 different doors, you'd have to
18 run around opening 10 different doors every time you
19 just wanted to find out if somebody was there.

20 Q. If you wanted to reduce the battery drain
21 caused by this polling technique asking for new data,
22 what could you do?

23 A. Well, the cost is per asking. Every time you
24 ask and get a reply, whether it's a yes or no reply, it
25 still has that cost. If you ask every minute, you're

1 doing it 60 times an hour. That's a lot of drain.
2 If you want to reduce the drain, you could ask less
3 often, maybe once an hour, for example. And, you know,
4 of course, that leaves people standing out on your porch
5 for 59 minutes.

6 Q. Well, on this slide, we were showing polling
7 from the phone to the server once an hour; is that
8 right?

9 A. That's correct.

10 Q. And what's wrong with that? Why is that not
11 good enough?

12 A. Well, you can do it, but you're only going to
13 get information back when you ask the question. You're
14 only going to find people at your front porch when you
15 open the door. If somebody shows up right after you
16 just looked, then a whole hour is going to go by before
17 you know again.

18 In this case, if you got email or if there was
19 a breaking news story or sports score or something,
20 you're not going to find out about it until almost a
21 full hour later when you ask the question again.

22 Q. What's -- what's so bad about that?

23 A. Well, depends on what the question is. For
24 some things, it might not be so bad, but for a lot of
25 other things, it could be really unacceptable. You

1 could be getting emails that are critically important
2 that you get them in a timely fashion.

3 This is Marshall, Texas. I, like I say, grew
4 up not far from here. We're at the bottom of Tornado
5 Alley. The Weather Channel might go years with you
6 asking every -- every hour, is there a -- you know, for
7 weather alerts. And then it issues a tornado warning or
8 a tornado alert and you don't get it for 58 minutes.
9 That's probably about 48 minutes after it crushed your
10 house. That's just not acceptable.

11 Q. What was the next non-infringing alternative
12 that you considered?

13 A. Something called persistent connection, and a
14 persistent connection just means we open this connection
15 and we keep it open in this case between the phone and
16 the app provider. That's -- gets around part of the
17 problem of the -- of the polling.

18 Q. When you're talking about a persistent
19 connection, are you talking about these connections from
20 the phone to the application servers?

21 A. Yes. We're trying to get around the
22 infringement of the GCM or C2DM system. So we're
23 bypassing all of that and going directly between the
24 phone, and in this case, the third-party server. So it
25 would have a persistent connection between those two.

1 Q. How is this different from what we ended with
2 yesterday about the online or offline? What's required
3 by the -- the patent?

4 A. This would -- would actually be a connection
5 between the two. So it would be, in effect, online to
6 the application server.

7 Q. All the time?

8 A. All the time.

9 Q. And would it use that whole system, the GCM
10 system?

11 A. Not what you've got shown up there. It would
12 bypass all the Google stuff, except for the Android
13 operating system. It would bypass the infringing
14 system.

15 Q. In your opinion, what problem is there with
16 maintaining this connection?

17 A. Well --

18 Q. I'm sorry. The direct connection to the app
19 providers?

20 A. We need to -- we need to say two things about
21 that. First, these connections are kind of like an
22 elderly aunt who's not too good with remembering things.
23 So you remind her of something, but you have to keep
24 reminding her; otherwise she forgets.

25 We call it a persistent connection, but in

1 order to make it persist, we have to keep reminding
2 the -- the communications channel that we're still there
3 about every 15 to 30 minutes. It's called a Keep-Alive.
4 That's the same thing we have to do for keeping a
5 persistent connection between this phone and the -- the
6 GCM system, except that -- and -- and there's a drain.
7 Just like everything else, it drains the -- the battery,
8 but when we did it with GCM, we only had that one drain.
9 When we do it with a whole bunch of app providers, we've
10 got that drain again times every single app provider we
11 want a connection to.

12 Q. Let me back you up a moment. You referred to
13 a Keep-Alive. What is a Keep-Alive signal and how does
14 it relate to a persistent connection?

15 A. The Keep-Alive is just a really short little
16 packet of information, and it's just a reminder, hey,
17 I'm still here. Some of you may have seen the term
18 inactivity disconnect on your computers. It's that sort
19 of thing. If that connection is idle for too long,
20 various positions along the way will drop it, will
21 decide that it's no longer valid.

22 But it is a connection. It does require you
23 to send information, in this case to Gmail, and it
24 requires Gmail to acknowledge back that it got that
25 message. So there's a battery drain every time that

1 happens.

2 Q. And what if you have multiple applications on
3 the phone; do you still have Keep-Alive signals?

4 A. You have to have a Keep-Alive for every one of
5 those connections, because they're separate connections.
6 Even though they're all simultaneously there, each one
7 has to have its own Keep-Alive. So if we do that, then
8 we've got -- we've got that battery drain times that
9 number of -- that number of channels.

10 Q. Of -- of connections you mean?

11 A. That's right, however many are up there.

12 Q. Were there other alternatives, non-infringing
13 alternatives, that you considered in your work on this
14 case?

15 A. There were.

16 Q. And how did you identify those?

17 A. These were ones that Google themselves
18 suggested. They said, you know, we could do this or we
19 could do this and so on. And they sent a whole long
20 list of them in what's called an interrogatory response.

21 Q. What's that exactly?

22 A. Oh, it's an answer to a question that's
23 legally asked of them, and they legally respond.

24 Q. And now, Mr. Nerieri, Google's corporate
25 witness, sat for a deposition earlier in this case. You

1 read his testimony?

2 A. I did.

3 Q. When he was asked about the alternatives that
4 Google identified in their interrogatory response, what
5 did he say about those?

6 A. He said they'd never considered any of them.

7 Q. And did you find that to be relevant?

8 A. Yes, to some degree. It meant that they had
9 not found any of those to be useful when they were
10 designing the system. They had not looked at those as
11 viable alternatives.

12 Q. One of the alternatives they identified -- and
13 it was touched on by Google's counsel in the opening
14 statement -- was this idea of putting the whole system
15 outside of the United States so that they could avoid
16 infringing our United States patent.

17 Did you look into that issue?

18 A. I did.

19 Q. And first -- we talked a little bit about this
20 in infringement -- but does Google have servers for the
21 GCM and C2DM within the United States?

22 A. They do.

23 Q. And when you were providing your opinion on
24 how many times Google infringes Claim 1 and you said
25 hundreds of millions of times, were you talking about

1 the use of those servers, the ones in the U.S.?

2 A. Yes. I was eliminating -- for instance, one
3 of those users is primarily a Russian company, and I was
4 trying to eliminate all that and still be very
5 conservative as to what would be in the United States.

6 Q. Now, what do you have to say about this
7 alternative, and -- I'm going to ask a new question.

8 First, let me ask you this: In his deposition
9 testimony, did Mr. Nerieri, Google's witness, give any
10 indication that Google actually locates its servers here
11 or there based on whether it might infringe people's
12 patents?

13 A. No. In his testimony, what he said was they
14 simply looked at where they had capacity.

15 Q. And what does that mean?

16 A. It actually means several things. It means
17 where they've got enough of these machines to be able to
18 keep up whatever loads those machines are expected to
19 handle. But it's more than just the machines. It's the
20 facility, the personnel to run them, the power and the
21 data lines. All of that goes into capacity.

22 Q. Mr. Nerieri was also asked whether Google in
23 the whole company's history has ever purposely designed
24 a service so that they're going to use foreign servers
25 to send messages, for example, to people who are in the

1 U.S.

2 Do you recall reviewing that part of his
3 testimony?

4 A. I do.

5 Q. And what was his answer to that?

6 A. He didn't know of any. He said I don't -- I
7 just said it could be. I don't know about it.

8 Q. Based on the evidence you've seen in this
9 case, including the deposition testimony, in your
10 opinion, is it Google's practice to put servers in the
11 U.S. or outside the U.S. based on whether it's going to
12 infringe people's patents?

13 A. I've seen no evidence of that.

14 Q. Now, there's another response that you address
15 in your report to this idea of putting the servers
16 offshore.

17 Can you explain that one and how it relates to
18 what's shown here?

19 A. I can explain it in -- in layman's terms. I'm
20 not a patent lawyer. In addition to the '914 patent
21 that we've been discussing here, there's a thing called
22 the '279 patent also owned by SimpleAir, and it's what's
23 called a system patent. It's very similar in what it --
24 what it does.

25 But my understanding of the way a system

1 patent works is that if the ends in this case are in the
2 United States, that even if you moved those GCM servers
3 offshore, this patent would still be infringed.

4 Q. This is Exhibit 7 and this is a copy of the
5 '279 patent?

6 A. Part of it, yes.

7 Q. Which part is shown here on the right?

8 A. Claim 1.

9 Q. And what's shown in the highlighting? What's
10 the highlighting supposed to indicate?

11 A. The highlighting is, again, these -- these
12 Buzz words or these terms that we've got a system.
13 Remember '914 said a method, but it's got a central
14 broadcast server, an information gateway, a transmission
15 gateway, and a data channel associated with each remote
16 computing device. Pretty much reads the way the '914
17 did, but this is a system patent, not a method patent.

18 Q. Did you reach the opinion in one of your
19 supplemental reports about whether this system patent
20 would be infringed by Google?

21 A. Based on what I've been informed is -- is the
22 patent law relevant to this? Yes, it would still
23 infringe.

24 Q. Even if they moved some of the servers outside
25 the U.S. but use it to use the system to serve U.S.

1 devices?

2 A. That's correct.

3 Q. And when did this patent issue?

4 A. This is recent, October 29th, 2013.

5 Q. So we heard a little bit about the re-exam
6 proceeding where the Patent Office was asked by another
7 company, another Defendant, to look at '914 patent
8 again.

9 Do you recall that from the opening?

10 A. Yes.

11 Q. And the patent found that the '914 patent
12 was -- was valid?

13 A. That's correct.

14 Q. And then this -- again, this is a separate
15 patent at the Patent Office just recently issued?

16 A. That's correct. This is one they -- an
17 application they examined -- accepted and issued a
18 patent on.

19 Q. Which of these non-infringing alternatives did
20 you find would be the best one for Google to use, if
21 they couldn't do the infringing method of the GCM and
22 C2DM?

23 A. Of these basic types -- and there are a lot of
24 combinations of ingredients here -- but basically, I --
25 I think their best option would be to go to this

1 persistent connection but to each individual application
2 server.

3 Q. Is that actually something that they could
4 actually do on the -- with the Android phones?

5 Let me ask the question differently. I'll
6 withdraw it.

7 A. Okay.

8 Q. Currently, do the Android phones allow
9 applications to maintain a persistent connection to the
10 third-party application servers?

11 A. Allow it, yes, but I'm not aware of any
12 applications that actually have the software in them to
13 do it. So those applications would have to be modified.

14 Q. Now, in your opinion, are any of these
15 non-infringing alternatives actually acceptable as
16 compared to the infringing method that Google actually
17 uses?

18 A. I don't think any of them would be -- would be
19 very good. The persistent connection, what I describe
20 here is -- is the best of a bad lot -- is still going to
21 reduce the battery life substantially.

22 Q. So basically, you're saying this is the best
23 choice out of a bunch of bad choices?

24 A. Yes.

25 Q. Now, let's talk about the benefit of using the

1 infringing method, the one they currently use, compared
2 to what you found to be the best non-infringing method.
3 And on the left, this depicts the non-infringing method?

4 A. That's correct.

5 Q. These are the persistent connections to each
6 of the app providers?

7 A. That's right.

8 Q. And then this is just the system that they use
9 to infringe on the right?

10 A. Yes, that's correct.

11 Q. Now, generally from a top level, what are the
12 benefits to Google of using the infringing method as
13 opposed to that non-infringing method of -- of
14 persistent connections to the app providers?

15 A. Well, this list isn't necessarily in an order
16 that I would put it in. I think the biggest one is that
17 battery-life issue. That's the biggest benefit.

18 It also -- it says here saves network
19 resources. Every time one of these Keep-Alive signals
20 goes out, every time you poll, you're using part of your
21 data plan. So it not only eats into your budget for
22 data, but it eats up the capacity of these cell towers
23 and all. So it slows everything else down.

24 Q. You're -- you're talking, sir, about this
25 slowing things down, these connections?

1 A. Doesn't matter. Every one of those
2 connections slows it down. If you're doing it for three
3 of them, you're slowing it down three times as much.
4 You're putting three times the load on it.

5 The other advantage -- whereas going through
6 the GCM, you're only doing it once. And we should
7 probably say more about that. But -- and the other
8 things, it says up here -- it says give Google -- or
9 gives Google control. And there's a number of things
10 there that that does.

11 And I probably can't remember all of them at
12 the moment, but one of the things is it isolates the --
13 the app provider from the user's phone. The app
14 provider can't spam the user, whether he wants to be or
15 not, with just endless floods of these. Google can
16 always shut the thing down if -- if the app provider
17 doesn't obey the terms of service. Google gets to sit
18 there as the middle man. And they get to be the good
19 guys providing this service.

20 Q. By offering the infringing service, does
21 Google get to keep metrics, sort of data files, on the
22 use of the system?

23 A. Yes. They -- they log everything from the
24 number of good messages to the number of bad ones. You
25 saw those charts we had earlier that are -- those

1 actually came from Google. When I went through the
2 code, there's a ton of stuff in there for that.

3 Q. Would they have access to all that
4 information, things like which apps are sending
5 notifications and how many phones are getting them, if
6 they didn't offer this system and just have this happen,
7 the direct connection?

8 A. Well, they wouldn't have anything. They'd be
9 completely out of the loop.

10 Q. Now, let's focus on the one you said is most
11 important, saving of the battery life. Up here at the
12 top, again, we have the infringing system. And as you
13 said, it has one connection. Explain, please, what's
14 shown on this -- this slide. What's on this slide?

15 A. Well, we said that this connection draws
16 battery power. Just keeping it alive puts a certain
17 small but noticeable drain on the battery. And we said
18 if you had a bunch of these connections, you'd drain the
19 battery that many times faster. If you had a user and
20 he's only got one app and he -- you know, maybe it's his
21 Gmail and that's the only thing he ever sets up that
22 wants alerts, then if he had this one persistent
23 connection direct to Gmail instead of to -- to GCM, it
24 actually wouldn't make any difference, frankly. He's
25 got one connection. It eats up one amount of network

1 capacity. It eats up one amount of -- of battery.

2 The trouble is most people have lots of apps
3 and they want to make lots of -- or want to get lots of
4 alerts. With the GCM system that we're talking about
5 there, the infringing system, it's what we call
6 scalable. No matter how many of these apps and how many
7 different types of alerts you may be getting, you've
8 only got one connection. You're only paying for it once
9 in terms of battery.

10 Q. And this is the non-infringing method where
11 you have multiple --

12 A. Yes, just straight arithmetic. You'd have to
13 multiply it by however many of those you've got.

14 Q. So this is the comparison that you made
15 between the infringing method and the non-infringing
16 method?

17 A. That's correct.

18 Q. And how did you go about measuring the battery
19 life savings that is achieved by using the infringing
20 method of Claim 1, as compared to their best
21 non-infringing alternative?

22 A. As I say, in some ways it's just simple
23 arithmetic. What you need to know first and foremost is
24 how much energy is taken out of that battery every time
25 you keep this connection alive, every 15 to -- to 30

1 minutes. And that was one of the first steps that I
2 did.

3 Q. How did you go about measuring the battery
4 drain that results from that Keep Alive signal?

5 A. I did three separate things. One of the first
6 things I did was looked at the phone specification. The
7 -- the people who sell these phones actually market
8 these phones with a little sheet either online or in the
9 back of the box the phone comes in or whatever, and it
10 has a lot of information, including what you see up
11 there is called the standby time. And that gives you an
12 idea of how long the phone will last when you're not
13 getting a movie or something. It's just sitting there
14 waiting to get a phone call or waiting to get an alert
15 or something. So that gives us a measure of hours, and
16 then we can also look and see what size battery, how
17 much capacity is in that battery, multiply or divide one
18 into the other, and you get a measure of the rate at
19 which that battery discharges.

20 Q. Did you also consider internal documents from
21 Google when you were trying to measure the impact on
22 battery?

23 A. Yes, they've spent a lot of time and effort on
24 this, according to Mr. Nerieri. They've got their own
25 battery team, as I recall. And they have published

1 their own data internally on this -- on how much load
2 each one of these Keep Alives will cost on the battery.

3 Q. And shown here is Exhibit 146 and Exhibit 54.
4 Are these documents that you considered in your
5 analysis?

6 A. Yes, those are Google documents. And the --
7 the first one there, the 146 is one of the especially
8 nice ones. In addition, the little excerpt you have
9 there, they have drain curves and they had some really
10 nice fill traces that they had taken.

11 Q. Did you also perform your own testing as part
12 of this analysis?

13 A. Yes. I mentioned earlier that I have a little
14 research and development company there in Austin shown
15 in the upper right-hand corner, our building. Little
16 red car up there used to be mine. And we have an
17 electronics lab in the back that I use standard test
18 equipment, oscilloscopes. The power supply in the lower
19 left that --

20 Q. Actually slow down for a second, sir. Maybe
21 you can tell us first what's the one up on the left?

22 A. That's an oscilloscope. You always see it in
23 the mad scientist movies.

24 Q. Okay.

25 A. And it's used to -- to convert an electrical

1 signal into something you can visually look at. We all
2 have a couple of traces in a moment, but you actually
3 get to see all the squiggles indicating what's happening
4 electrically to whatever it's connected to.

5 Q. And what's this piece of equipment on the
6 lower left?

7 A. That's a power supply. We test the batteries.
8 We condition them. We do all sorts of measurements on
9 them, but then when we go to check the phone, we don't
10 want how freshly charged or discharged the battery is to
11 impact -- impact our measurements so we use a power
12 supply. And both the scope and power supply, I should
13 point out, were specifically chosen because they match a
14 testing standard from, I believe, AGM. It's a -- an
15 organization that publishes how to measure these sort of
16 things on cell phones.

17 Q. When you did your testing in the lab, did you
18 comply with generally accepted principles for testing
19 these sort of things?

20 A. That's correct.

21 Q. And what about this up at the --

22 A. Well --

23 Q. -- upper right?

24 A. -- I'll take those two together. Cell phones
25 use a different amount of power, depending on how -- how

1 strong the signal is. You're standing near a cell
2 tower, it uses less power than if you're a long ways
3 away. Same way with -- with the other signals. So we
4 wanted, again, to be able to have a consistent, reliable
5 way of measuring this.

6 The thing in the -- the upper box there with
7 the two antennas sticking out of it is what we call a
8 WAP, a WiFi hot spot. So we had our own dedicated --
9 there's never any other traffic when we were making
10 these measurements. The only thing it does is handle
11 these Keep Alive signals for us. Also allows me to
12 record that data and everything, and we have a known
13 strength of a signal we can use over and over.

14 Go back just a second, please. And the thing
15 right beneath it is kind of neat. That's our own cell
16 tower. It's called a microcell. But it's a cellular
17 tower, operates with AT&T, and that means our cell tower
18 was just a couple feet away from the phone. So, again,
19 we had a known, consistent, reliable, and dedicated cell
20 signal so we never had to worry about delays from
21 somebody else, you know, occupying the thing or it being
22 so far away that the cell phone was using more power
23 than it should.

24 Q. And is this an example of one of the phones
25 that you tested?

1 A. Yeah, that's a Galaxy S3.

2 Q. Is that an Android device?

3 A. Yes, it is.

4 Q. Did you --

5 A. That's a boot screen. And you see, in fact,
6 one of the -- a couple of the Google apps there on it.

7 Q. Did you test other Android phones?

8 A. Yes, we tested a number of them.

9 Q. And what's shown on this slide?

10 A. Remember we talked about that oscilloscope.
11 These are two traces that copied straight off the
12 screen. On the left-hand side is an idle, and that's
13 pretty much just a -- a straight line. You can't really
14 tell it from here, but that line is up above ground just
15 slightly. That is to say the phone is consistently
16 drawing a little bit of power. And that's mostly
17 keeping the receiver alive so it can recognize one of
18 these signals. When the -- when the -- the signal or
19 when the message actually comes down, you get a trace
20 like what you see on the left. This is a Keep Alive.
21 It's got two parts here. The big pickup on the
22 left-hand side of that trace is the transmission from
23 the phone. It's the processor waking up, making up this
24 transmission, sending it out, and saying, hey, we're
25 still here, don't drop my connection -- my persistent

1 connection to GCM. And then there's a little hiccup on
2 the other end basically where it's acknowledged and the
3 phone shuts down.

4 Q. So you did all this testing, and how did you
5 gather up all the data and figure out what to do with
6 it?

7 A. Well, what you haven't seen is the hundreds
8 and hundreds of oscilloscope traces and -- and
9 measurements and everything else, but eventually put it
10 all in a spreadsheet and generated some formulas that
11 allowed us to plug in all the data that we got from the
12 testing for each phone, its battery type, how much
13 capacity, all these other numbers. And from that, we
14 could derive a formula that allowed us to plug in
15 different conditions. For instance, how often the Keep
16 Alive is sent or what's the impact of having multiple
17 Keep Alives versus just one.

18 Q. Did that allow you to create a -- a worksheet
19 or a formula for the Android phone, something that you
20 could then use to decide how much battery life per
21 application was drained?

22 A. That's right. Reduced it down to obviously a
23 much simpler thing. You see there that essentially just
24 looks at the impact of these -- these Keep Alives.

25 Q. Well, let me back up. What is shown on

1 this -- on the screen at this point? It says Android
2 battery worksheet. What -- what's that?

3 A. This is a reduced spreadsheet, or just a
4 little thing. The formulas are kind of buried down
5 under here, although I think it's given right at the
6 bottom where you probably can't -- can't read it well.
7 But it allows you to plug in different numbers of -- of
8 Keep Alives, different numbers of applications that want
9 these Keep Alives, and determine from that what drain
10 there is on the -- on the phone's battery.

11 Q. So this is a Microsoft Excel spreadsheet?

12 A. That's correct.

13 Q. And you can actually enter in different
14 numbers to the spreadsheet?

15 A. That's correct.

16 Q. And then automatically the formula calculates
17 these numbers?

18 A. That's right. As I say, all the complicated
19 math is hidden here, but the formula is given down at
20 the bottom.

21 Q. So right here there's the No. 2 provided. Can
22 you tell us, if you change the number in that field,
23 what -- what's it do? What's the spreadsheet do?

24 A. That is the number of downloaded applications
25 with notifications. In other words, how many of these

1 apps are going to want to receive these alerts.

2 Q. And in the next column here, it says standby
3 time with no applications at all, not even having the
4 GCM or a connection to the app provider. What's --
5 what's this about, this --

6 A. Well, that's our -- what we call our baseline.
7 That's -- that's based on no notifications. The phone
8 just sits there idle.

9 Q. And in the next column, it says standby time
10 with connection to GCM.

11 A. Right. And that's equivalent, as we said, to
12 one -- keeping one of these connections open. And even
13 that, as we said, draws some battery power. It does
14 reduce the overall battery life. This is consistent
15 with my measurements. It's consistent with Google's
16 measurements.

17 Q. So this first number down here under
18 percentage decrease, it says 14 percent. What's that
19 the decrease of?

20 A. That's the percentage decrease that you would
21 have in battery life if you set up one of these
22 notifications and set the phone down and just waited for
23 the battery to run down, as opposed to not having any
24 notifications at all and seeing how long the battery
25 would remain alive on the phone.

1 Q. So this first one, the 14 percent, does that
2 measure the difference between a phone that has no
3 notifications whatsoever and a phone that's using the
4 infringing Google system?

5 A. That's right. One notification, one app
6 alert, or being connected to GCM, those are exactly the
7 same in terms of battery usage.

8 Q. And in the third column here, it says standby
9 time with maintaining connection to each notification
10 app provider. What information did you put in that
11 field?

12 A. Well, you remember the thing on the far left,
13 we had a 2. In other words, this was with a phone that
14 only had two applications that wanted alerts in this
15 case. And on that right-hand column, what you're
16 looking at there is the decrease in standby time if you
17 had this non-infringing alternative of a persistent
18 connection to each of two apps or two application
19 servers.

20 Q. So what does the 25 percent -- percentage
21 decrease number mean?

22 A. You'd lose 25 percent of your -- of your
23 battery standby time.

24 Q. If you had two applications?

25 A. Well, and the non-infringing method. If you

1 were going direct with these persistent connections from
2 each app -- two apps, each to their own respective
3 servers.

4 Q. And in your calculations, what did you use as
5 the frequency for the Keep Alive signal?

6 A. These were based at 30 minutes.

7 Q. Once --

8 A. That's --

9 Q. -- every 30 minutes?

10 A. That's the most conservative number that I --
11 I felt I could use.

12 Q. Why was that the most conservative?

13 A. That's the standard time out for -- for most
14 of these WAPs or for the cell carriers. Some are --
15 some need it more often, but 30 minutes is the longest
16 normal one you see.

17 Q. Can you give us briefly an example of how this
18 spreadsheet works? And let's start first with if the
19 phone has just one application, how's -- let me back up
20 for a second. Let's say you have a phone and it's going
21 to use the non-infringing alternative of maintaining a
22 persistent connection directly to the application
23 provider, instead of using the Google system. How
24 does -- how do those two things match up in terms of the
25 battery life impact?

1 A. Well, they're the same. A -- a connection is
2 a connection in this sense. As long as we're still
3 talking about these persistent connections with these
4 background Keep Alives, it really doesn't matter who
5 it's to. That's not a hundred percent correct
6 statement. If you go into a slow server, it might
7 actually increase it. But for all practical purposes,
8 on the average it's going to be the same. So one
9 connection to GCM draws a certain amount of power. One
10 connection to CNN, for all practical purposes, draws the
11 same amount of power.

12 Q. And if there are two applications on the
13 phone, both maintaining a persistent connection to the
14 two different application servers, how does that compare
15 to using just the one connection for the infringing GCM
16 service? How does that impact the battery?

17 A. Well, if we're going to two servers, like CNN
18 and ESPN, as opposed to just one, it's basically 2X.
19 It's two connections. It's twice the power. But if
20 we've got two of these servers we want alerts from and
21 we're using GCM, we've still only got one connection.
22 Whether it's one server or a hundred servers, it's still
23 only one connection. So we see no increase in battery
24 drain in that case, other than having that one
25 connection.

1 Q. And if you have five applications with five
2 separate persistent connections to the application
3 provider, how that does compare to the GCM as one
4 connection?

5 A. We're basically looking at five times the
6 drain, if we're having five connections each to their
7 respective servers, but the GCM is still the same as
8 having one connection. It is one connection.

9 Q. Now, this worksheet, the -- the Android
10 battery worksheet that let's you plug in how many
11 applications you have, did you provide that to
12 SimpleAir's market research expert, Dr. Srinivasan?

13 A. That's correct.

14 Q. And he then incorporated the data he took from
15 his survey with that?

16 A. That's my understanding.

17 Q. Now, very briefly, we've just gone through and
18 explained the benefit of using the infringing system to
19 set up the non-infringing alternative and showed the
20 impact on battery life. If you recall from opening
21 statements, Google said that our patent, the '914
22 patent, doesn't say anything about battery life. In
23 your analysis, is that relevant?

24 A. No, it's not. When the '914 patent was
25 originally proposed, the -- the provisional, and it

1 talks about this in the patent, the big thing they were
2 trying to save was money, was time. People logged on,
3 check to see if they had new e-mail, and logged back off
4 because they were paying by the minute. But there's a
5 cost associated with doing that check, that polling, if
6 you will.

7 Now, with your cell phone, every time you
8 poll, you have a cost. But the cost, instead of dollars
9 paid to AOL, is battery energy paid to running down that
10 cell phone.

11 Q. So to summarize all the opinions you've
12 provided today and yesterday, I've got this slide here.

13 And can you just briefly walk through this for
14 the jury?

15 A. Yes. The result, first off, of all this
16 analysis and testing and everything is that Google does
17 infringe Claims 1, 2, 3, 7, and 22 out of the '914
18 patent. They perform all of the steps for the
19 third-party apps and also for the first-party Google
20 apps, whether it goes through the frontend or the -- the
21 backend in the case of those first parties.

22 Google infringes hundreds of millions of times
23 a day. I think that's exquisitely conservative, but I
24 don't believe it could possibly be any less. And
25 Google's best non-infringing alternative, in my opinion,

1 would be this persistent connection to each separate
2 application server. I don't consider that a good
3 alternative, but I think it's their best one.

4 MR. EICHMANN: Thank you. Nothing
5 further at this time.

6 THE COURT: You pass the witness?

7 MR. EICHMANN: I do.

8 THE COURT: Approach the bench, Counsel.
9 (Bench conference.)

10 THE COURT: We had a pretty big
11 discussion yesterday about confidential information and
12 sealing the courtroom. I have missed it if it happened
13 so far. Is it still coming in?

14 MR. EICHMANN: It hasn't come in yet.

15 MR. STOCKWELL: No, that's the -- that's
16 for Mr. Mills. Remember, on the source code, the
17 Court --

18 THE COURT: We're not having it in on
19 Knox?

20 MR. EICHMANN: Correct.

21 MR. STOCKWELL: Well, except for the
22 source code. We'd like to go back and redact anything
23 in the transcript where he's talking about the source
24 code.

25 THE COURT: I'm not talking about a

1 motion to redact now.

2 MR. STOCKWELL: Right.

3 THE COURT: I'm talking about sealing the
4 courtroom per se.

5 MR. EICHMANN: Correct. Yeah, that's --
6 that's later.

7 THE COURT: I thought it was coming in on
8 Knox.

9 MR. EICHMANN: No, not until Mills. And
10 even after him, we've got Srinivasan and --

11 THE COURT: How long do you think your
12 cross is going to be?

13 MR. STOCKWELL: 45 minutes to an hour.

14 THE COURT: Okay. Let's go.

15 (Bench conference concluded.)

16 THE COURT: All right. Cross-examination
17 of the witness by the Defendant.

18 MR. STOCKWELL: Your Honor, I have some
19 materials for Dr. Knox that I might use during
20 cross-examination. Can I have a colleague to provide
21 those to him?

22 THE COURT: You have leave to present
23 them to the witness.

24 All right. Let's proceed.

25 CROSS-EXAMINATION

1 BY MR. STOCKWELL:

2 Q. Good morning, Dr. Knox.

3 A. Good morning.

4 Q. The first thing -- I'll start where you left
5 off with the battery life. The first thing you did when
6 you were hired in this case was to do some research in
7 battery life, right?

8 A. Well, no. The first thing was to review the
9 patent.

10 Q. Okay. But before you looked at Google's
11 messaging service or their documents, you started doing
12 your investigation into battery life, didn't you?

13 A. That's correct.

14 Q. Okay. Now, you ended by critiquing my
15 opening. Remember that? You talked about how, well,
16 doesn't -- doesn't matter, but what I said in opening
17 was that the '914 patent doesn't say a single word about
18 battery live. Do you remember that?

19 A. I do.

20 Q. Do you agree with me on that?

21 A. That it doesn't use the phrase battery life,
22 yes, that is correct.

23 Q. Okay. So that's something we're in agreement
24 with?

25 A. Yes.

1 Q. Okay. And when the patent was filed, it does
2 -- it didn't say anything about persistent connections,
3 did it?

4 A. That is correct.

5 Q. Okay. So that's -- that persistent
6 connection, that's something that Google uses and Google
7 developed, right?

8 A. Well, certainly something Google uses. I'm
9 not convinced Google developed it.

10 Q. It's standard technology -- standard modern
11 technology?

12 A. Yes, at this point. I don't believe it was a
13 term that was available at the time of the '914 patent.

14 Q. And it was not -- a persistent connection was
15 not something used by this AirMedia Live service or
16 product that we heard about in opening?

17 A. That is correct.

18 Q. Okay. Now, the reason you focused first on
19 battery life before looking into whether Google
20 infringes is that's what SimpleAir's lawyers asked you
21 to do?

22 A. No, sir. The reason I looked first at battery
23 life is I was able to order and receive Android phones
24 in a timely fashion. It took many, many months to be
25 able to get information from Google and also to be able

1 to inspect their code. So I started with what I could
2 do first.

3 Q. So your testimony is that before you
4 understood Google Cloud Messaging and before you looked
5 at those documents, you investigated battery life
6 because you were waiting on Google, not because the
7 lawyers asked you to do that first?

8 A. Well, we need to be clear here.

9 Q. I'm just asking if that's your testimony, yes
10 or no?

11 A. Well, I don't think I can answer that yes or
12 no.

13 Q. Okay.

14 A. There is some Google information.

15 THE COURT: Just a minute, gentlemen.

16 First of all, I want to caution you both
17 about talking over the other. I can see that we're
18 headed toward that already.

19 And, Dr. Knox, you'll need to limit your
20 responses to the questions asked.

21 Mr. Stockwell, go ahead and ask your next
22 question and then we'll proceed.

23 MR. STOCKWELL: Yes.

24 Q. (By Mr. Stockwell) Dr. Knox, look at your
25 notebook. It says deposition. There's two notebooks

1 there. It says deposition transcripts.

2 A. Yes.

3 Q. Okay. Flip over to the deposition that was
4 taken of you in this case. You remember you had your
5 deposition taken?

6 A. Yes.

7 Q. And you remember you swore under oath to
8 testify and tell the truth?

9 A. That's correct.

10 Q. Okay. So turn in that deposition -- it's the
11 first volume -- to Page 20, Line 25.

12 A. Yes.

13 Q. Sorry, Page 20, Line 20 to Lines 24. Do you
14 have that?

15 A. I do.

16 Q. Okay. So here's my question. So let me ask
17 this question. We discussed that the first thing that
18 you did when engaged in this matter was battery testing,
19 correct?

20 23. Answer: To the best of my recollection,
21 that was the first thing I was asked to do. Do you see
22 that answer?

23 A. I do.

24 Q. And the person -- the people that asked you to
25 do that were SimpleAir's lawyers, sir, correct?

1 A. That would be correct.

2 Q. Okay. Now, the other thing that the -- that
3 you testified about is your test focused on battery
4 standby time, right?

5 A. That's correct.

6 Q. And standby time is how long the phone can sit
7 there and receive notifications, right?

8 A. Well, the standby time is how long it can sit
9 there and still be -- have enough power to be
10 operational.

11 Q. And receive notifications?

12 A. Actually, that's not part of the standby time.

13 Q. Well, you were -- some of the phones you were
14 testing, they were receiving notifications, you were
15 showing the battery life go down, sir, were they not?

16 A. That's correct. That's the impact on standby
17 time.

18 Q. Thank you for clarifying that. Okay. So --
19 now, when you're doing those tests, the phone wasn't
20 being used in any other way, was it?

21 A. That's correct.

22 Q. So it wasn't being used to surf the Internet
23 or make a phone call or play a game?

24 A. That's correct.

25 Q. Okay. And you didn't perform a usage study of

1 use of notifications or receipt of notifications while
2 doing other things on the phone, did you, sir?

3 A. That's correct.

4 Q. You focused only on standby time as it related
5 to receiving these notifications?

6 A. That's correct.

7 Q. And the reason you focused on that sort of
8 standby time is because SimpleAir's counsel asked you to
9 focus on that, didn't they?

10 A. Well, that's the time that I was looking at
11 the impact on.

12 Q. Is that yes or no, sir?

13 A. I'm trying to decide if that's yes or no.

14 THE COURT: Well, let him -- let him
15 finish his answer before you challenge it.

16 MR. STOCKWELL: Okay.

17 THE COURT: Let's -- let's try to --
18 let's try to move forward on a reasonable basis. Let's
19 -- go ahead and answer the question, Dr. Knox.

20 A. To my recollection, that was the basis that I
21 had to do the comparison on, yes.

22 Q. (By Mr. Stockwell) And the basis that you had
23 to do the comparison on was because the lawyers asked
24 you to focus on standby time, not usage studies?

25 A. Well, I was certainly not asked to do a usage

1 study.

2 Q. So if you would turn in your deposition, sir,
3 Page 253. Let me know when you're there.

4 A. I'm on the page.

5 Q. And Line 11 -- and I'm going to read through
6 Line 15.

7 QUESTION: Why did not -- why did you not
8 perform any usage study?

9 ANSWER: Because that wasn't what I was asked
10 to measure or to determine.

11 QUESTION: And who asked you to study standby
12 time?

13 ANSWER: Counsel.

14 Did I read that correctly, sir?

15 A. You did, sir.

16 Q. Thank you. Okay. I want to focus a little
17 bit on if you had done a usage test, okay, not just a
18 standby test, you would have seen the usage affect
19 battery life far more than notifications. You agree
20 with that, don't you?

21 A. No, I can't answer that.

22 Q. Okay.

23 A. Because we'd have to talk about how much usage
24 of what kind, compared to how much standby time.

25 Q. You would agree that normal uses of the phone

1 are going to use more power than sending those Keep
2 Alive messages that you showed us?

3 A. If you're asking me if a certain number of
4 minutes wherein it may send one short Keep Alive uses
5 less power than the same number of minutes watching a
6 movie, for example, then the answer is yes.

7 Q. So watching a movie is going to use a heck of
8 a lot more power than sending those Keep Alive messages?

9 A. Per a unit of time.

10 Q. Right. Over -- over a minute. Watching a
11 30-minute movie is going to send a lot -- use up a lot
12 more power than sending Keep Alives over that 30
13 minutes?

14 A. Through the GCM -- through the --

15 Q. Yes.

16 A. -- infringing? Yes.

17 Q. And the spreadsheet that showed the percentage
18 impact, that percentage impact on battery life would
19 have been a lot smaller if you had took into account
20 normal uses of the phone, wouldn't it?

21 A. Well, that spreadsheet was on standby time,
22 which is a published spec by -- by the phone
23 manufacturers. The phone, if it's being used -- for
24 example, if you're talking on it, doesn't get the
25 standby time. So to that extent, if I understand your

1 question, that's correct.

2 Q. So, Dr. Knox, just to clarify, I'm talking
3 about your spreadsheet. You mentioned the phone
4 manufacturer's spreadsheet. You understand I'm talking
5 about your spreadsheet, the one you calculated. Is that
6 clear?

7 A. That's -- so far.

8 Q. Okay. And -- and that's how you answered my
9 last question was based on your spreadsheet?

10 A. Well, my spreadsheet is for standby time.
11 That is published by the manufacturer of the phone.

12 Q. Okay.

13 A. The manufacturer gives also typically talk
14 times and other numbers like that. They don't give what
15 you're referring to here, nor did my spreadsheet reflect
16 that.

17 Q. Okay. Dr. Knox, the percentage impact on
18 battery life that was in your spreadsheet that you
19 testified about today, that would have been smaller if
20 you had taken into account normal uses of the phone?

21 A. If you're comparing the extra drain on the
22 battery under some usage that includes movie watching or
23 whatever, then since your total battery lifetime would
24 be less, the impact by the Keep Alives would be less.

25 Q. So is that a yes, sir?

1 A. It's the closest to one I believe that I can
2 honestly give you.

3 Q. Fair enough. All right. Let's talk about the
4 patent. So I think -- I'm hoping you and I can agree on
5 a couple of basic things before we dive into these
6 technical details. All the asserted claims in this
7 patent, they're method claims, right?

8 A. That's correct.

9 Q. Okay. And that means the claims have steps or
10 words and every one of those steps or words have to
11 actually be performed?

12 A. That's correct.

13 Q. So Google has to do every single word in the
14 claim, right?

15 A. All of the methods -- I'm sorry, all the
16 elements in the method claim have to be performed.

17 Q. Okay. And -- and when we talk about actual
18 performance, we're talking about they actually have to
19 use every single word. The -- the system is not just
20 capable of using, it actually has to be used, right?

21 A. It has to practice the infringing element,
22 yes.

23 Q. And it's not a question of capability. It's a
24 question of actuality, right?

25 A. Yes, it has to actually do it in order to

1 infringe.

2 Q. Okay. So --

3 MR. STOCKWELL: Can -- can I -- Your
4 Honor, can I pull up -- put up a board here with the
5 claim language just so the witness can refer to that
6 while we go through some of this? Do you mind if I do
7 that?

8 THE COURT: On the easel.

9 MR. STOCKWELL: Yes. Yes, sir.

10 THE COURT: And where do you plan to put
11 that?

12 MR. STOCKWELL: I was going to put it
13 right here.

14 THE COURT: That will be fine.

15 Q. (By Mr. Stockwell) And -- and, Dr. Knox,
16 while I get this set up, if you can't see it real well,
17 I can move it closer to you, just as a memory aid. You
18 know, we're going through this --

19 A. I'll ask you if I don't --

20 Q. There's a lot of terms.

21 A. -- if I -- if I have a problem.

22 Q. So --

23 A. I can read that easily, except that I have to
24 lean around.

25 Q. You may have to move around a little bit.

1 That's fine. There's not much room here. So let's
2 start at the -- the top here and I've -- I've
3 lettered -- we've lettered these elements on the board.
4 Other than B, we sort of broke up into B1 and B2. Do
5 you see that?

6 A. I do.

7 Q. Okay. So let's start at the top with Element
8 A or -- or this step A. That's the transmitting data
9 step. So you would agree that the -- the third-party
10 application providers, the Facebooks, Instagrams,
11 Twitters, I mean, they're not Google, right?

12 A. The third parties, that is correct.

13 Q. They're not owned by Google or operated by
14 Google?

15 A. Google doesn't own them.

16 Q. Right. And you don't have any opinions that
17 they're -- somehow Google's agents or Google is somehow
18 liable for things they do?

19 A. The -- we talked earlier about the control
20 that -- that Google exerts over them. I have nothing
21 beyond that.

22 Q. Okay. Now, whether Facebook or other of these
23 third-party application providers -- whether they decide
24 to transmit a message to Google's messaging server,
25 that's a decision that they make. It's up solely to

1 them, right?

2 A. I would agree with that.

3 Q. And you would agree that Google doesn't direct
4 or control Facebook's decision to send a message through
5 the Google messaging service?

6 A. Not the decision to send one, yes, that is
7 correct.

8 Q. And -- and you would agree that Google doesn't
9 direct or control any other third parties' decision to
10 send a message through Google's messaging service?

11 A. Not to my knowledge, no.

12 Q. Okay. And none of the things you listed as to
13 what Google was doing to direct or control, none of
14 those things goes to the third-party's decision to use
15 the service and send a message through the Google
16 service, does it, sir?

17 A. That's correct.

18 Q. Okay. Now, let's take a look at the -- the
19 GCM diagram that you showed.

20 MR. STOCKWELL: And if we can pull up,
21 Mr. Barnes, Knox Slide 44.

22 Q. (By Mr. Stockwell) This was a slide you used
23 yesterday. So you had identified as -- as what you
24 contend to be the central broadcast server everything
25 within the red, right?

1 A. That's one of two readings of the central
2 broadcast server.

3 Q. One of two readings. You've got two theories
4 on this, right?

5 A. Well, there are two different -- I don't know
6 if I'd call it two theories. There are two different
7 ways that you can draw that red line and still have a
8 central broadcast server within it.

9 MR. STOCKWELL: Right. Let's go to Knox
10 Slide 45.

11 Q. (By Mr. Stockwell) That's the other way?

12 A. That is correct.

13 Q. All right. So in this second way -- I mean,
14 how -- what do you want me to call this, the second way,
15 the second theory, the second alternative? I'll use
16 your --

17 A. Call it the second central broadcast server.

18 Q. The second central -- can we do something
19 shorter because --

20 A. Second CBS.

21 Q. Second CBS. Okay. Your second CBS omits the
22 GCM frontend, right?

23 A. That's correct. It omits it from -- it
24 doesn't omit it -- it omits it from the CBS.

25 Q. Right. Okay. And if we go back to your --

1 your first theory?

2 MR. STOCKWELL: Sorry, Slide 45. That
3 slide right there. Thank you.

4 Q. (By Mr. Stockwell) So in this slide, what
5 you're saying is doing the transmitting, the Step A,
6 you're saying Facebook is transmitting the message,
7 right?

8 A. The information from the information source
9 would come from Facebook.

10 Q. Okay. In simple terms, Facebook is
11 transmitting the information?

12 A. That's correct.

13 Q. It's a simple concrete example?

14 A. That's correct.

15 Q. Okay. And it's transmitting the information
16 to what you contend to be everything in the red, the
17 central broadcast server, right?

18 A. That is correct.

19 Q. Okay. Now, let's go back to your -- to your
20 alternate theory.

21 MR. STOCKWELL: Thank you.

22 Q. (By Mr. Stockwell) Now, what you're saying is
23 that even if Google doesn't control Facebook's decision
24 to send the message, Google can itself be viewed as
25 transmitting the message if you exclude the frontend

1 from the definition of central broadcast server? That's
2 the essence of your theory, right?

3 A. That sounds right, yes.

4 Q. Okay. Now, if you exclude -- or, excuse me,
5 if you go -- if you go back one. If you include the GCM
6 frontend and the central broadcast server, this theory
7 is irrelevant. It's only when the exclude the frontend
8 that this theory is relevant?

9 A. I -- I'm sorry. I'm going to have to ask you
10 to explain that.

11 Q. Let me -- let me see if I can clarify. So
12 under this theory, you're saying that Google's frontend
13 transmits the information to the rest of the central
14 broadcast server, what you've drawn in red here?

15 A. That's correct.

16 Q. Okay. So in this case, you're saying Google's
17 transmitting Facebook's data?

18 A. That's correct.

19 Q. Okay. Even though before you told us that
20 Facebook was the one that was transmitting the data?

21 A. Well, that would also be correct.

22 Q. Okay. Okay. So for this alternative theory,
23 what you're really saying is that Google is taking the
24 data from Facebook and transmitting it on to the central
25 broadcast server; is that fair?

1 A. That sounds right, yes.

2 Q. Okay. And now you would agree with me that
3 the claim doesn't say transmitting data taken from an
4 information source to a central broadcast server, right?

5 A. That's correct. It says transmitting data
6 from an information source.

7 Q. And -- and I think you can agree with me, sir,
8 that the way this claim works, no one -- no one should
9 add words to the claim?

10 A. Nor did I.

11 Q. So -- so your theory that Google is taking
12 data from an information source or -- or it's
13 transmitting data that is taken from an information
14 source, that's not adding any words to the claim; is
15 that your theory?

16 A. I'm sorry, sir. You've lost me there.

17 Q. All right.

18 A. You're the one that added the words to it.
19 What I see there is transmitting data from an
20 information source.

21 Q. Sir, you just testified that under this
22 theory, Google is transmitting data that is taken from
23 an information source. You're wanting to add the words
24 that is taken right there, aren't you, sir?

25 A. I see no need to add any words.

1 Q. Okay. Well, we'll let the jury --

2 A. I see transmitting data from an information
3 source.

4 Q. We'll let the jury decide that.

5 THE COURT: All right. Mr. Stockwell, no
6 need to make sidebar comments about what the jury will
7 decide.

8 MR. STOCKWELL: I will, Your Honor.
9 Thank you.

10 THE COURT: Let's move this examination
11 along.

12 MR. STOCKWELL: Thank you.

13 Q. (By Mr. Stockwell) I think you can agree that
14 you read Dr. Williams' report?

15 A. Yes, I did. It's been a while back but I did.

16 Q. And you understand that he says the claim
17 requires transmitting data from an information source to
18 a central broadcast server, and that a skilled person in
19 this field understands that claim means Facebook
20 transmits the data.

21 You understand that's his -- his view?

22 A. I understand that's his view. Yes.

23 Q. And -- and I know you disagree with that view,
24 but you understand that's his view. Is that fair?

25 A. Yes, I thought I'd already -- I'm sorry. I

1 thought I'd already answered that.

2 Q. And you would agree that if the jury accepts
3 Dr. Williams' testimony on that point, then there's no
4 infringement for the messages that Facebook sends
5 through the GCM service, right?

6 A. No. I don't believe we -- we agreed to that
7 at all.

8 Q. So you're saying if the jury accepts
9 Dr. Williams' view, there's still going to be
10 infringement when Facebook sends messages. Is that your
11 testimony?

12 A. That's my -- that is my understanding of the
13 law. Yes.

14 Q. Okay. Let's talk about step B, parsing the
15 data with parsers. It's kind of this B1 and B2. Now,
16 we can agree on a couple of things. The Court's
17 definition requires using multiple parsers, right?

18 A. That's correct.

19 Q. And those multiple parsers have to operate on
20 the said data?

21 A. Yes, that's correct.

22 Q. That's -- that's this language, parsing said
23 data, right?

24 A. Yes.

25 Q. And the said data is talking about the data

1 that's from an information source, right?

2 A. That's correct. It refers -- when -- when it
3 says said data in a claim or said whatever, it refers
4 back to an earlier usage of the term.

5 Q. Okay. So the multiple parsers have to
6 correspond to the central broadcast system server --
7 excuse me -- and they have to operate on the data from
8 an information source?

9 A. That's correct.

10 Q. Now, you identified about seven different
11 software routines that you think are doing the parsing
12 in Google's service, fair?

13 A. In terms of routine names, yes, I believe
14 there are actually many more than that that we showed.

15 Q. Now, some of those routines are being done in
16 the frontend server, right?

17 A. That's correct.

18 Q. And so under your alternative theory where the
19 frontend server is not part of the central broadcast
20 server, those routines aren't going to matter?

21 A. They would not count as parsers in the central
22 broadcast server. That is correct.

23 Q. Now, one of the other of the parsers you
24 identified was at the MCS.

25 MR. STOCKWELL: And let's put up Knox

1 Slide 76.

2 Q. (By Mr. Stockwell) Do you remember this
3 testimony?

4 A. Yes, I do.

5 Q. This was from yesterday.

6 MR. STOCKWELL: And if we go to Knox

7 Slide 77.

8 Q. (By Mr. Stockwell) This is what you said was
9 the source code at the MCS that did the parsing, right?

10 A. This is part of it. There was another slide,
11 but yes.

12 Q. Okay. And you're saying -- your testimony is
13 that this source code parses the said data; that is, the
14 data that comes from Facebook?

15 A. Yes. The -- the information that it
16 receives -- well, it parses. It's a general parsing
17 routine that can handle both directions. It says
18 itself, to/from the client. The client in this case is
19 referring to the phone.

20 Q. Okay. So your testimony is that this is going
21 to parse the data from Facebook?

22 A. Yes.

23 Q. It's not going to parse the data that's coming
24 from a phone. It's going to parse the data from
25 Facebook?

1 A. Well, I believe it can do both, but, yes, the
2 relevant part we care about is the -- is the
3 transmission from the information source.

4 Q. And if -- and that's fair. If it was parsing
5 only the data from the phone -- as you said, the
6 client -- then this code wouldn't -- wouldn't be
7 relevant either, would it?

8 A. Not for what we're talking about, no.

9 Q. Okay. Fair enough.

10 MR. STOCKWELL: Now, if we can put up
11 Knox Slide 60.

12 Q. (By Mr. Stockwell) Under all of your central
13 broadcast alternatives, your CBS 1, your CBS 2, and
14 under all of your parsing testimony you relied on
15 this -- this definition from the Court, right?

16 A. That's correct.

17 Q. But in doing that, in looking at the Court's
18 definition, you interpreted the Court's definition
19 breaking or dividing data received from an information
20 source into components as copying the data, didn't you,
21 sir?

22 A. Actually, I relied on it exactly as it says
23 here. But you have to understand the way computers
24 work. When I extract or I break out or I divide this
25 data, it doesn't automatically erase what was there

1 before, a computer simply does not work.

2 I applied this definition the way I believe
3 that it is supposed to be to the way computers work.
4 Copying in the sense of taking a piece -- a component, a
5 subelement of that data and breaking it out into a new
6 variable and assigning that variable the value of that
7 piece of that data would meet my definition -- I'm
8 sorry -- would meet parsing as I understand the Court's
9 definition.

10 Q. Right. So you interpreted the Court's
11 definition of breaking or dividing as copying
12 information to a new place?

13 A. I -- I can't accept that, sir, because if I
14 had a string and I copy that whole string, I would not
15 call that parsing under the Court's definition.

16 Q. Okay. Well, let's -- well, that's -- thank
17 you for that testimony. Let's look at your deposition
18 again.

19 MR. STOCKWELL: If you could turn to Page
20 168.

21 A. I have the page.

22 Q. (By Mr. Stockwell) Okay. If you could go to
23 Line 8 through 16.

24 QUESTION: So when you're saying breaking out
25 the information, how is that different from reading the

1 information?

2 ANSWER: Because it's setting a copy of that
3 information in a new place. It's breaking it up. I
4 understand that one has to interpret the Court's claim
5 construction in light of how computers work, and I have
6 applied the Court's claim construction, I believe.

7 Did I read that correctly, sir?

8 A. As far down as you read it, yes.

9 Q. Well, let's keep reading.

10 The next question: So you're interpreting
11 breaking to mean copying?

12 ANSWER: To mean making a new copy of it
13 somewhere, yes. I'm sorry. A part of that data. What
14 I think it's best illustrated in the negative way -- in
15 the negative what would not constitute parsing would be,
16 for example, simply checking a particular byte in that
17 message to see if it was a 1 versus a 2. That might be
18 considered processing, but it's not -- certainly not
19 parsing.

20 That was your testimony, was it not, sir?

21 A. Yes. And I believe that's correct.

22 Q. Okay. So parsing is not simply deciding if
23 something in the message is a 1 or a 2. In your view,
24 the Court's breaking or dividing means you copy
25 information?

1 A. Okay. We're -- we've got back to that same
2 problem again. The first part of what you just said,
3 let's just get out of the way. I agree. This 1 or 2
4 thing, I do not consider nor did I take that as an
5 example of parsing.

6 The reason I asked you to continue reading was
7 to make sure that we got in what I just addressed with
8 you before, that parsing still has to have this breaking
9 or dividing, and hence, we're talking about copying, as
10 it says here -- I'm sorry -- a part of that data.

11 Q. Right. Copying. You have to interpret the
12 Court's order as copying?

13 A. That's the only thing a computer can really do
14 when it breaks or divides data, so yes. But we're
15 talking about parsing here has to be part of that data.

16 Q. Thank you.

17 So let's talk about how you applied your
18 interpretation of the Court's construction in light of
19 computers to Google's system or service, okay? Now, you
20 relied on the testimony of Google's witnesses, like Mr.
21 Nerieri, correct?

22 A. In part, yes.

23 Q. And you relied on that in part to understand
24 how the source code in the Google service worked?

25 A. Again, in part. He was speaking on behalf of

1 Google.

2 Q. And you looked at Google documents, right?

3 A. I did.

4 MR. STOCKWELL: Let's pull up Defendants'
5 Exhibit 204.

6 Q. (By Mr. Stockwell) This is one of the Google
7 documents that you looked at, right?

8 A. Yes.

9 Q. And this is an Android Cloud to Device
10 Messaging framework. It's for Google developers, right?

11 A. Yes, it's something that if I were going to
12 write code for my own server, my third-party app server,
13 it's a document I would look at.

14 Q. Okay. And -- and this glossary has a number
15 of definitions within it that apply to Google's service,
16 correct?

17 A. As I recall, yes.

18 Q. Okay. So let's look at some of these
19 definitions.

20 MR. STOCKWELL: If we go down to Page 7.
21 If you can -- thank you. Let's just blow up the --
22 the -- the data there.

23 Q. (By Mr. Stockwell) I'm going to ask you about
24 that. So it says field data.key. Do you see that?

25 A. I do.

1 Q. And under description next to field, it says
2 payload data expressed as key pairs -- sorry --
3 key-value pairs, if present, it will be included in the
4 intent as application data with the key. There's no
5 limit on the number of key-value pairs, though there is
6 a value on the total size of the message, optional.

7 Do you see that?

8 A. I do.

9 Q. Okay. The data is the actual message content
10 that's coming from the application provider, right?

11 A. I'm sorry. Ask that again, please.

12 Q. Okay. So you talked about -- you kept talking
13 about how you'd like to get a severe weather warning.
14 That was one of your examples of an app?

15 A. Yes.

16 Q. Okay. So, you know, a screen pops up, tornado
17 is heading our way. Duck and cover; that's the message,
18 right?

19 A. Except when I grew up, duck and cover had a
20 different meaning.

21 Q. Well, that's probably true, sir.

22 A. But --

23 Q. So let's assume --

24 A. -- that's the message.

25 Q. -- that's the message, duck and cover.

1 Okay. That's going to be in the data field,
2 right?

3 A. I don't know that.

4 Q. You don't know that?

5 A. No, sir.

6 Q. Okay.

7 A. The --

8 Q. I'm not asking a question. I'm just
9 confirming. You don't know that?

10 A. Yeah.

11 Q. None of the -- the routines that you
12 identified as parsing break or divide the data as
13 defined in this Google document that's in the message
14 from Facebook or another application, do they, sir?

15 A. They don't do what I described as parsing of
16 this field that Google has chosen to call data.

17 Q. Okay. So that means that duck and cover is
18 never divided up into duck/cover, right?

19 A. If that were what the app server put in this
20 field, then this field would be extracted out from the
21 data that was sent from the information source, but it
22 would not be broken further down below that, at least
23 until it reached the telephone.

24 Q. Right. And you gave the example -- I think
25 you had a slide up of parsing a sentence, something

1 about Jack eating an apple?

2 A. Jack ate the red apple.

3 Q. Ate the red apple, right. So if that's the
4 message -- if that's the data Google sends, that data
5 stays intact all the way through the Google messaging
6 service, right?

7 A. Well, we're going to have a problem if you
8 keep referring to that as the data without defining it
9 as this one field here.

10 Q. Fair enough.

11 A. This field is called data, but that's not what
12 I am calling the data from the information source.

13 Q. And I understand that's not what you're
14 calling the data from the information source. But data,
15 as Google defined the data, which was the message, okay?
16 You got that -- you got that in mind?

17 I understand you disagree with that, but do
18 you have that in mind, sir?

19 A. Well, we still have a problem with that.
20 There is a field here which Google named data, just as
21 an arbitrary name. It could be named X. As long as GCM
22 recognized it as X, it wouldn't matter. Google
23 themselves -- you kept saying Google defined it as data,
24 but data is used by Google to refer to not just that
25 field but many other fields as well.

1 Q. Okay. Fair enough. Let's move on. Making a
2 different point.

3 The message, duck and cover, if you're sending
4 that through the Google service, it never gets divided
5 up into duck and cover, right?

6 A. That payload does not. That is correct.

7 Q. Thank you.

8 A. It may get split when it does the stanza
9 splitting, but I did not count that as an example of
10 parsing.

11 Q. Now --

12 THE COURT: Let's -- let's take a -- let
13 me interrupt for just a minute.

14 We probably need to take a morning break,
15 ladies and gentlemen. There's probably not a perfect
16 time to do it, but it appears that this
17 cross-examination is going to go on for some additional
18 time. So I'm not going to wait any longer.

19 I'm going to give you a short recess, let
20 you return to the jury room, stretch your legs, get a
21 drink of water. Don't discuss the case among
22 yourselves. And we'll be back in here shortly and
23 continue with the Defendants' cross-examination.

24 You're excused to the jury room at this
25 time for recess.

1 COURT SECURITY OFFICER: All rise.

2 (Jury out.)

3 THE COURT: All right. We're going to
4 remain in recess for about 15 minutes. I want to see
5 Mr. Eichmann, Mr. Capshaw, Mr. Stockwell, and
6 Ms. Ainsworth in chambers.

7 (Recess.)

8 COURT SECURITY OFFICER: All rise.

9 THE COURT: Be seated, please.

10 All right. Counsel, before I bring the
11 jury in, we -- did you have an opportunity to meet and
12 confer about the issue regarding invoking the Rule, and
13 was there any resolution?

14 MR. STOCKWELL: Not quite at this time,
15 Your Honor. We agreed to wait until lunch break to
16 delve into it, because we need to get a proffer from
17 them on what they're covering on Mr. Payne.

18 THE COURT: So you're going to continue
19 to meet and confer over the lunch hour?

20 MR. STOCKWELL: Yes, Your Honor.

21 MR. EICHMANN: Yes, Your Honor.

22 THE COURT: So I'll expect an answer
23 after we reconvene after lunch?

24 MR. STOCKWELL: Yes, Your Honor.

25 THE COURT: Okay. Let's bring the jury

1 back in, Mr. Floyd.

2 COURT SECURITY OFFICER: All rise for the
3 jury.

4 (Jury in.)

5 THE COURT: Be seated, ladies and
6 gentlemen.

7 All right. We'll continue with the
8 Defendants' cross-examination of the witness.

9 MR. STOCKWELL: Thank you, Your Honor.

10 THE COURT: You may proceed, Counsel.

11 MR. STOCKWELL: Thank you, Your Honor.

12 Q. (By Mr. Stockwell) Dr. Knox, before the break,
13 we were on this data issue, and I just want to confirm
14 that the payload data that's described in this document,
15 that's the same as the actual content of the message
16 that's sent.

17 A. I don't know what you mean by content of the
18 message that's sent.

19 Q. We were talking about the notification being
20 something like duck and cover.

21 A. Well, the -- what's sent is this entire string
22 of data.

23 Q. Right.

24 A. But within there, whatever the information
25 source puts in there in this field, if anything, is what

1 gets sent as that payload parameter. Yes.

2 Q. And so the payload parameter is the message
3 itself, duck and cover?

4 A. It's information between the -- the server and
5 the application.

6 Q. So is it not the message itself, Dr. Knox?

7 A. That I really can't answer, because it could
8 be something that has a different meaning from what is
9 displayed on the alert.

10 Q. So you don't know whether duck and cover, if
11 that's the message being displayed, is going to be put
12 into this field in Google's service?

13 A. Ah. In -- generally, it may or may not be.
14 That is correct. It's information to the application.
15 What -- how the application displays it in an alert is
16 up to the application.

17 Q. So, Dr. Knox, you read Dr. Williams' report,
18 correct?

19 A. Yes, I did.

20 Q. And you understand that he contends that
21 engineers in this field understand data to be the
22 message content itself. You understand that?

23 A. I understand that's the opinion he espoused.
24 Yes.

25 Q. And would you agree that if the jury agrees

1 with Dr. Williams, there's not any infringement in this
2 case?

3 A. Well, since I don't consider that to be
4 correct, it's not something I'd formed an opinion on.
5 The -- I do agree that while that may be divided within
6 the GCM code, I have not listed it as being parsed.

7 Q. Thank you.

8 Let's move on to Step 2. This is the -- the
9 information gateway step, and it talks about
10 assigning -- assigning addresses and building data
11 blocks.

12 Do you see that language?

13 A. I do.

14 Q. Okay. So in the Google service --

15 MR. STOCKWELL: If you could put up Knox
16 Slide 45, Mr. Barnes.

17 Q. (By Mr. Stockwell) There is something called a
18 post-request or post-send request?

19 A. Yes.

20 Q. Do you see that?

21 A. Yes.

22 Q. Okay. Now, within that post-send from the
23 third-party server, from Facebook, there will be
24 something called the registration ID, right?

25 A. That's correct.

1 Q. Okay. Now, Google refers to the registration
2 ID as the address?

3 A. I'm sorry. Was that a question?

4 Q. Yes.

5 A. I'm aware that Google does that. Yes.

6 Q. Okay. And you're aware that SimpleAir itself
7 identified the registration ID as the address in its
8 infringement contentions?

9 A. No, I don't believe that I am.

10 Q. Well, you're familiar with SimpleAir's
11 infringement contentions?

12 A. Yes.

13 Q. Okay.

14 A. I just don't recall that.

15 Q. Look in your -- one of your notebooks there
16 has some exhibits. There's a Plaintiff's Exhibit 527.

17 A. Can you tell me, is this the black one or the
18 white one?

19 Q. I'm not sure. It should have a cover that
20 says Exhibits on it.

21 A. Ah, yes, the black one.

22 And what was that number again?

23 Q. It's towards the very end of the notebook.
24 It's Plaintiff's Exhibit 527.

25 A. I think I found it.

1 Q. Okay. And that's Plaintiff SimpleAir's
2 disclosure of asserted claims and infringement
3 contentions under PR 3-1, right, at the cover there.

4 Do you see that?

5 A. Yes, I do.

6 MR. EICHMANN: Your Honor, objection.
7 May I approach?

8 THE COURT: Approach the bench.

9 (Bench conference.)

10 MR. EICHMANN: Your Honor, our
11 infringement contentions are not in evidence. They're
12 not preadmitted and we're not impeaching that. He's --
13 we've got alternative theories that we've set out in the
14 beginning of the case. They're broad infringement
15 contentions. They're not his opinions. They're not
16 sworn testimony. And they're not -- it's not
17 preadmitted. He's just basically reading our
18 infringement contentions.

19 THE COURT: What's the response?

20 MR. EICHMANN: Well, the response is the
21 witness is agreeing with the contentions and they are a
22 party admission. I mean, I can certainly impeach him
23 with his own client's infringement contentions, which he
24 just testified he's familiar with.

25 He said that he's aware -- he didn't say

1 he wrote them and he's not -- he's not SimpleAir. He's
2 an expert. He's not impeached by our contentions nor
3 impeached by the complaint that we filed.

4 THE COURT: At this point, I'll allow it.
5 If it continues or becomes a further problem, I'm not
6 going to prejudice you from reurging this, but at this
7 point, I'm going to allow it.

8 MR. EICHMANN: Okay.

9 THE COURT: Now, while I have you at the
10 bench, let's talk about these deposition clips that
11 follow Dr. Knox. And you can either remember this or
12 one of you can go get a legal pad and write it down.

13 MR. EICHMANN: I can remember.

14 THE COURT: Well, since they've left,
15 we'll wait until they get back.

16 Okay. On Clip N-16, Mr. Nerieri, you've
17 got Google's designation to the Plaintiff's
18 designation -- Google's objection to the Plaintiff's
19 designation on H-172. I'm going to grant the objection.
20 I'm going to exclude the Plaintiff's designation. And
21 consequently, I'm going to exclude the
22 counter-designation.

23 On Clip N-49, also Nerieri, there's an
24 objection by the Plaintiff to the Defendants'
25 counter-designation. Basically, that it's remote and

1 that it's inadequate in as far as context. I'm not
2 going to strike the Defendants' counter-designation,
3 which as designated it's from Page 345, Lines 14 through
4 18.

5 I'm going to expand the
6 counter-designation so that it now is Page 345, Lines 3
7 through 18. I think that will put it in complete
8 context.

9 On Clip L --

10 MR. EICHMANN: Your Honor, if we withdraw
11 our objection, can we just play the original counter and
12 just let it go, because otherwise we can't prepare that
13 clip?

14 THE COURT: If you want to withdraw your
15 objection to the counter, you may.

16 MR. EICHMANN: We do so.

17 THE COURT: Okay. Then apparently the
18 counter-designation is withdrawn and the designation
19 is -- the objection to the counter-designation is
20 withdrawn. They'll play it as originally designated.

21 Now, No. 3 is Clip L-10, Nerieri.
22 Defendants objected to the Plaintiff's designation. I'm
23 going to deny the objection. The clip stays in. And
24 the counter stays in.

25 On Srinivasan, there's a clip at

1 Pages 73, 74, 75 the Plaintiff's objected to, and I'm
2 going to grant that -- I'm going to grant that objection
3 and delete that counter by the Defendant.

4 Also there's a counter-designation by the
5 Defendant from Page 77 that's objected to as including
6 an incomplete answer, and I'm going to grant that
7 objection and exclude that counter-designation.

8 Any questions?

9 MR. EICHMANN: No.

10 MS. AINSWORTH: No, Your Honor.

11 THE COURT: All right. Let's continue.

12 (Bench conference concluded.)

13 THE COURT: All right. Let's continue.

14 Q. (By Mr. Stockwell) So, Dr. Knox, if you could
15 turn to Page 5 of the document that's attached to
16 Exhibit 527.

17 A. Yes.

18 Q. There's a chart you may have to sort of rotate
19 it. There's an element next to '914, Claim 1, element
20 (c). Do you see that?

21 A. I do.

22 Q. And about middle of the paragraph, do you see
23 where it says the addresses?

24 A. Yes, I do.

25 Q. The addresses are met by the registration ID

1 that identifies the target application and the target
2 Android phone or tablet.

3 Did I read that correctly, sir?

4 A. You did.

5 Q. Thank you.

6 MR. STOCKWELL: Now, if we go back to
7 Knox Slide 45, Mr. Barnes.

8 Q. (By Mr. Stockwell) The -- the registration ID
9 that Facebook puts into a message and posts to Google's
10 messaging service, Google uses that to forward the
11 message, correct?

12 A. It uses information in that to find
13 information to find information to eventually be able to
14 come up with an address. Yes.

15 Q. And if you -- if you don't have the
16 registration ID, Google can't do anything with the
17 message?

18 A. That is correct. Google will -- will drop the
19 message.

20 Q. Okay. So I want to talk a little bit about
21 the -- the patent.

22 The way you apply the addresses here, you say
23 anything -- any of these internal servers can be
24 addressed, right?

25 A. I don't know if I say that, but, yes, each one

1 of them will have an address.

2 Q. Okay. And -- and the addresses you say Google
3 assigns are the addresses for some of the Google
4 servers, like the address of the MCS?

5 A. The thing that I specifically referenced in
6 terms of addressing these data blocks was the address of
7 the MCS, that is --

8 Q. Okay.

9 A. I'm sorry. It should say a specific MCS end
10 point.

11 Q. Fair enough.

12 And that's what you say is the addresses of
13 the specific MCS end point?

14 A. For meeting that requirement, yes.

15 Q. Okay. Now, let's -- let's talk about the
16 patent. The description in the patent is a paging
17 system, right?

18 A. That's correct.

19 Q. And the information gateway in the patent
20 that's described assigned something called cap codes,
21 right?

22 A. In the preferred embodiment, yes.

23 Q. And the cap codes are addresses for the
24 receivers, right?

25 A. They are the things that the receiver compares

1 against, yes, to accept or not accept the message.

2 Q. Okay. So what -- what's being addressed in
3 the description of the patent is the actual receiver
4 next to the computer, correct?

5 A. In the preferred embodiment, that is correct.

6 Q. Okay.

7 MR. STOCKWELL: Now, if we pull up Knox
8 Slide S85.

9 Q. (By Mr. Stockwell) What I understand your
10 contention to be is that the Buzz router must assign
11 addresses, correct?

12 A. Well, the requirement actually is that the
13 information gateway must assign addresses to the data
14 blocks. I have identified the Buzz router as meeting
15 the requirements of the information gateway.

16 Q. Fair enough. I dropped a logic sequence out
17 of that.

18 So you agree -- you would agree with me that
19 the Buzz router doesn't assign the address of a
20 receiver, right?

21 A. It does not assign an address that the
22 telephone itself recognizes. It assigns an address that
23 is a one-to-one route to that receiver.

24 Q. Okay.

25 MR. STOCKWELL: If we go to Knox Slide --

1 let's stay there for just a minute.

2 Q. (By Mr. Stockwell) The Buzz router, the way
3 you say it assigns an address, is it looks up the MCS
4 end point, correct?

5 A. Yeah. Well, it takes the Android ID and looks
6 up in the subscription database, and what gets back out
7 of that, what it pulls out of that file is the address
8 of a specific MCS end point.

9 Q. Just one MCS end point?

10 A. That's correct.

11 Q. Just one address?

12 A. That's correct.

13 Q. Okay. And there's a --

14 A. One address at -- I'm sorry. One address at
15 one time, yes.

16 Q. That's right. There's a -- there's a
17 one-to-one correspondence between the message that comes
18 in through the GCM frontend and the MCS address by which
19 it's routed to the MCS; is that fair?

20 A. No, sir, not at all.

21 Q. Okay. Now, you read Dr. Williams' report?

22 A. I did.

23 Q. And you're familiar with his view that
24 engineers in this field would understand this patent
25 from reading the patent and the context to mean that the

1 addresses are the addresses of the receiver. You
2 understand that's what he --

3 A. I understand that that's what he says. Yes.

4 Q. And if the jury agrees with Dr. Williams, that
5 the address in this patent to skilled persons is the
6 address of a receiver, you would agree there's no
7 infringement?

8 A. Well, I would agree that what I have
9 identified as the address that's assigned by the Buzz
10 router is not the address of the receiver.

11 Q. Okay. So let's move on to Step D. Step D
12 requires the transmission gateway to prepare the data
13 blocks for transmission?

14 A. That is correct.

15 Q. Now, you identified the MCS as the
16 transmission gateway, correct?

17 A. That's correct, or more specifically, the MCS
18 end point.

19 Q. Okay. So --

20 A. We show it as MCS because they're all alike.

21 Q. Right. And the -- the -- the MCS is -- the
22 MCS end point is not the address of the phone, is it?

23 A. I'm sorry. That's confusing. The MCS end
24 point is software.

25 Q. Right. Okay. So the MCS end point is

1 software?

2 A. Yes.

3 Q. And it's not the address of the phone?

4 A. It's -- well, the MCS end point is software.
5 It's not an address at all. The address of the MCS end
6 point is just that, the address of the server and the
7 software running on it, which is the MCS end point for
8 that phone.

9 Q. So the -- the -- the address of the MCS end
10 point is the address of the MCS server, not the address
11 of the phone?

12 A. Yes. And more specifically, instantiations,
13 the MCS end point and multiple copies of an MCS end
14 point may be running on one piece of hardware.

15 Q. Okay. Now, you would agree that when a single
16 message is transmitted by an application provider, it's
17 only forwarded by Google's messaging service to one
18 phone or tablet?

19 A. I'm sorry. Would you ask that again, please?

20 Q. You would agree that when a single message
21 with a single registration ID is forwarded through
22 Google's messaging service, it's only going to go to a
23 single corresponding phone or tablet?

24 A. Okay. I believe that's a different question
25 than what you asked just a moment ago.

1 The latter question is yes. The answer to the
2 former question is no.

3 Q. Okay. Now, let's turn to Step E. You know,
4 when you were discussing this, you were showing us Knox
5 Slide 102.

6 MR. STOCKWELL: If we could put that up.

7 Q. (By Mr. Stockwell) And this Step E is the step
8 where you have to -- I'm sorry -- this is Step -- I'm
9 talking about Step D.

10 You have to transmit the data blocks to the
11 transmission gateway for preparing the data blocks,
12 right?

13 A. That's correct.

14 Q. Now, this is a slide that you showed us for
15 Step D, and it's your contention that the MCS prepares
16 the data blocks for transmission because it interfaces
17 with these other transmission resources that you
18 identified here; is that fair?

19 A. No, sir.

20 Q. Okay. What's your contention under this
21 slide? Because I thought I stated that fairly.

22 A. No. The MCS end point -- my contention is
23 that the MCS end point does both requirements under that
24 element. It prepares the data blocks and it interfaces
25 with these other transmission things. It doesn't

1 prepare the data blocks because it interfaces or vice
2 versa.

3 Q. Okay. And I -- I'm -- but I -- and I
4 understand you also talk about preparing data blocks.
5 I'm just focusing on the interfacing part.

6 A. Okay.

7 Q. Your contention is the MCS interfaces with the
8 other transmission resources. You show this figure
9 right here. That's the other transmission resources?

10 A. Yes.

11 Q. Looks --

12 A. That's kind of cartoonishly shown, but yes.

13 Q. It looks like a cell tower to me.

14 A. It certainly could be.

15 Q. Okay. Now, let's look at a figure you
16 annotated in your report, the --

17 MR. STOCKWELL: If you can pull up the
18 Defendants' Exhibit 458, Page 8.

19 Q. (By Mr. Stockwell) You recognize this figure
20 from your report, correct, sir?

21 A. Yes, sir. That's Figure 1 out of the '914
22 patent.

23 Q. And you added the markings here?

24 A. Although that one says 433 on the bottom of
25 it, I point out.

1 Q. And it's the -- but it's the same figure in
2 the '914 patent?

3 A. That is correct.

4 Q. Okay. And you added the annotations?

5 A. Yes. You're talking about the numbers?

6 Q. Right.

7 A. That's correct.

8 Q. And there's a No. 3 there that labels the
9 carrier antenna, right?

10 A. Yes.

11 Q. And you labeled that because it was the key
12 element that transmits the data to the computer?

13 A. It's where the -- the signal is turned into a
14 wireless form, yes, for transmission.

15 Q. So the -- so does it transmit or not?

16 A. Well, one could certainly say that it does.

17 Q. Okay.

18 A. But it's not the only element that meets that
19 requirement of transmit.

20 Q. Okay. So let's go to Step E. You say
21 transmitting preprocessed data to receivers
22 communicating with said devices.

23 Do you see that language?

24 A. I do.

25 Q. All right. I want to compare that to Google's

1 service. You would agree that the actual transmission
2 of a message to an Android phone is going to be handled
3 by the cellular carrier or the Internet service
4 provider?

5 A. Well, I would agree that the actual
6 transmission is handled by the MCS and the GCM, but it
7 does interface to intermediate resources in the act of
8 clearing out that transmission.

9 Q. I'm not talking about the interfacing. I'm
10 talking about the actual transmission.

11 Would you agree that the actual transmission
12 of a message to an Android phone is handled by a
13 cellular carrier?

14 A. I -- I believe my answer is still the correct
15 one. The MCS transmits that message.

16 Q. So, sir, can you turn to your deposition?
17 Could you turn to Page 221? And if you refer to
18 Line 20, I'm going to read through Line 25.

19 Do you have that -- are you there, sir?

20 A. I am.

21 Q. Now, I asked: But the -- but the carriers and
22 ISPs do actually transmit the data, right?

23 And you answered: They are one of the
24 people -- that's the wrong word -- one of the
25 installations that transmit the data.

1 That was your answer, sir?

2 A. That's correct. And it's still correct.

3 Q. Now, the cellular carriers that are in
4 existence today, AT&T and Verizon, Google doesn't own or
5 operate those?

6 A. No, sir. They're what's called common
7 carriers.

8 Q. Right. And Google doesn't run a common
9 carrier?

10 A. I have no knowledge one way or the other of
11 that.

12 Q. And, again, you've looked at Dr. Williams'
13 report, right?

14 A. Yes, I did.

15 Q. And you understand he says, well, the way this
16 step works is it has to be transmitted by the cellular
17 carrier, and that's not happening in the Google
18 messaging service.

19 I know you don't agree with that, but you
20 understand he says that?

21 A. I do.

22 Q. And if the -- the jury accepts Dr. Williams'
23 testimony on that point, you would agree there's no
24 infringement by Google?

25 A. In this case, I think I would disagree with

1 that.

2 Q. Okay. Let's move on to Step F. Step F
3 requires instantaneously notifying the devices of
4 receipt when they're online or offline.

5 I know there's more words there, but I'm just
6 trying to orient you. Is that a fair summary?

7 A. That's correct.

8 Q. Okay. And the devices to be notified are the
9 phones or tablets?

10 A. Just a moment.

11 Well, the devices in this case is the remote
12 computing device, the CPU.

13 Q. Okay. Fair -- fair enough.

14 And actually, let's pull up the -- your
15 report.

16 MR. STOCKWELL: Page 177 of Dr. Knox's
17 report, if you could just blow that up.

18 Q. (By Mr. Stockwell) This is a -- a tear-down of
19 an HTC phone in your report, correct? It's one of the
20 ones you showed in your report?

21 A. Probably. I can't tell from just this
22 picture.

23 Q. Okay. But the -- the chip that's outlined in
24 orange, that's the CPU, and it's made by Qualcomm?

25 A. That's correct.

1 Q. And that's what you say is the device that
2 gets notified?

3 A. Yeah. The CPU, the remote computing device,
4 yes.

5 Q. And the -- the -- the transceiver/receiver is
6 outlined. It's hard to see the colors on here. I guess
7 it's to the left after the yellow in red there.

8 A. Yeah. I think it's kind of a burnt orange,
9 being from UT.

10 Q. Right there?

11 A. But, yes. The RTR is the receiver/transmitter
12 designation they use.

13 Q. Okay. And -- and we can agree that these
14 components, they're not -- Google doesn't make these
15 components, right?

16 A. Yes, Google does not manufacture those
17 components.

18 Q. And at least for this transceiver part here,
19 Google doesn't provide any software inside that
20 transceiver?

21 A. That's the -- I don't know if that's an Exynos
22 or what, but that's a Qualcomm chip and that would be
23 correct.

24 Q. Okay. Now, Step F requires the device to be
25 instantaneously notified whether or not it's online or

1 offline from a data channel. And just orienting to the
2 next limitation --

3 A. Yes.

4 Q. -- right? Okay. So to perform Step F,
5 SimpleAir has to show that an information source like
6 Facebook transmits even when there's a connection
7 between Facebook and the device, right?

8 A. No, sir.

9 Q. If you don't -- if you don't understand the
10 question, let me know and I'll try to rephrase it.

11 A. I was making sure I did understand the
12 question. I do. And, no, sir, I don't agree with it.

13 Q. Okay. So let me -- let me see if I can set
14 this up. So if -- if I'm on my phone and I'm talking to
15 my -- I've got my Facebook app open, okay?

16 A. Uh-huh.

17 Q. So there's a connection there?

18 A. Yes, sir.

19 Q. Are you with me?

20 A. I'm -- I'm following you.

21 Q. So that's an on -- I'm online with the
22 information source, right?

23 A. I'll accept that as a hypothetical.

24 Q. Okay. Now, while I'm online with the
25 information source, in order for this Step F to be met,

1 Facebook also has to send a message to me through the
2 Google messaging service?

3 A. No.

4 Q. That's what you disagree with?

5 A. That's what I disagree with.

6 Q. Okay. Well, let's -- let's talk about that.

7 Because you disagree with that, you didn't see any
8 evidence that Facebook, while the user's online to the
9 Facebook app, will send messages also through the Google
10 messaging service?

11 A. If what you're asking me is did I check that
12 or did I try that, no, I didn't because it wasn't
13 necessary.

14 Q. In your view it wasn't relevant?

15 A. It wasn't.

16 Q. Okay.

17 A. The requirement is given down there in Element
18 F. That requirement is met.

19 Q. Okay. And you didn't look for any other
20 evidence that when a third-party application provider
21 has a connection to a user through the application, they
22 will also send messages through Google's messaging
23 service to that user?

24 A. Again, there was no reason to check that.

25 Q. But you didn't check it?

1 A. I did not.

2 Q. Okay.

3 A. That is correct.

4 Q. So you -- you don't have any evidence that any
5 information source, while it's online to an Android
6 device, would transmit information through the GCM
7 service to that device?

8 A. That's correct. Since it's not part of the --
9 of the claim, I did not check that either way.

10 Q. Okay.

11 A. I certainly don't know that it doesn't, but I
12 don't know that it does.

13 Q. You do agree that for purposes of the claim,
14 this -- this data channel has to connect back to the
15 same information source that's transmitting the data?

16 A. That's correct. You're talking about when
17 it's online?

18 Q. Right, when it's online?

19 A. Yes.

20 Q. Okay. Okay. Thank you. Now, I want to turn
21 to a topic that you had -- I think you identified it as
22 how many times Google infringes. And you kind of went
23 through some statistics on the messages?

24 A. I was asked about that, yes.

25 Q. Okay. So we can agree that in terms of your

1 looking at the message volume for Google, you've got to
2 look at messages that actually went through servers
3 located in the United States, right?

4 A. That's correct.

5 Q. And you have to look at messages that were
6 actually delivered to phones located in the United
7 States?

8 A. That's correct.

9 Q. And we --

10 A. At least my understanding of -- the way the
11 law works.

12 Q. And the reason you need to do that is all of
13 these steps have to be performed in the United States in
14 order for there to be any kind of infringement of Claim
15 1?

16 A. Again, I'm not here as a patent attorney, but
17 I have been instructed in how the -- the law should be
18 read in this case, and that is my understanding, yes.

19 MR. STOCKWELL: And could you bring up
20 Knox Slide 45, please?

21 Q. (By Mr. Stockwell) Now, you -- you understand
22 that currently Google has some of these servers, the
23 MCS, the Buzz, the backend, the frontend, located both
24 -- at data centers both within the United States and
25 outside of the United States?

1 A. Yes, I am.

2 Q. Okay.

3 A. That was based on testimony of Mr. Nerieri, I
4 believe.

5 Q. Right. And if -- if the frontend server is
6 outside the United States, then your alternative where
7 you keep the frontend server as part of the central
8 broadcast server, none of the messages that flow through
9 that are going to infringe?

10 A. Make sure I understand your question. If we
11 have the frontend server outside of the United States
12 and we're using the frontend server as a path for these
13 messages, I believe, to my understanding of the law,
14 that would be correct.

15 Q. Well, let me just -- let me just do this.
16 Look in your notebook --

17 MR. STOCKWELL: Or actually let's pull up
18 Defendants' Exhibit 458.

19 Q. (By Mr. Stockwell) I want to refresh your
20 recollection of this.

21 MR. STOCKWELL: That's Knox report at
22 Page 53.

23 A. One moment, I've got the wrong book open here.

24 MR. STOCKWELL: Okay. If you could
25 highlight --

1 Q. (By Mr. Stockwell) I've got it up on the
2 screen here, if you --

3 A. Okay. That may be easier.

4 Q. Okay.

5 MR. STOCKWELL: Let's -- see where it
6 says provided right here, Jason? Let's highlight that
7 language and the -- and the two right there.

8 Q. (By Mr. Stockwell) Okay. So these -- these
9 are the conditions that you identify in your report for
10 U.S. infringement to occur; is that fair?

11 A. Yes. And, again, as I say, that is my
12 understanding of how this is -- how the law is supposed
13 to be interpreted in this case.

14 Q. You're -- you're not a legal expert, but you
15 were given these instructions?

16 A. That is correct.

17 Q. Okay.

18 A. That's a good way to put it. Thank you, sir.

19 Q. But the way you applied the instructions were
20 you understand that the -- that the message has to flow
21 through a GCM frontend, a backend, and an MCS, each of
22 which has to be located in the United States?

23 A. Yes. And I'm going to make one correction
24 here. Buzz should be listed there, as well.

25 Q. And Buzz listed there, as well. Oh, thank

1 you. And the -- and the target Android was located in
2 the United States, also?

3 A. At the time the notification was received,
4 yes.

5 Q. Okay. And you testified --

6 MR. STOCKWELL: If we can go back up to
7 Page 51 in this report. It's -- there you go. One more
8 page. Thank you.

9 Q. (By Mr. Stockwell) Now, you recognize this
10 data as some of the data that you pulled from Google's
11 -- I think you said it was their interrogatory response,
12 right?

13 A. Well, that's -- I don't believe a -- a picture
14 we've seen here in Court yet. But, yes, I do believe
15 that is from a Google interrogatory response.

16 Q. You -- you -- you relied on this in trying to
17 determine how many messages Google sent through the
18 U.S.?

19 A. That's correct.

20 Q. Okay. And for -- according -- and -- and just
21 on the -- the top --

22 MR. STOCKWELL: Let's just sort of
23 highlight that top row there, Mr. Barnes, if you would.
24 No, no, no, the very top row, the -- the description.
25 Thank you.

1 Q. (By Mr. Stockwell) So the geo location of the
2 sender IP, that's -- that's where the application server
3 is?

4 A. That would be correct.

5 Q. And the location of the data center handling
6 the request, that's the frontend or the -- the
7 frontend/backend?

8 A. At a minimum, yes.

9 Q. And the location of the data center delivering
10 the message, that's the MCS?

11 A. That's correct.

12 Q. And the geo location of the device, that's
13 where the phone is?

14 A. Yes, that's correct.

15 Q. And if you -- you look down to this row right
16 here, you can see Google's already delivering messages
17 through non-U.S. servers to U.S. phones, right?

18 A. Yes, that's correct.

19 Q. And they're doing it here, right, because the
20 -- the frontend is going to be outside the U.S. right
21 here, right?

22 A. Yes.

23 Q. And they're doing it here, right?

24 A. Yes.

25 Q. So Google's already got data centers with some

1 of these servers, they're delivering millions of
2 messages to U.S. subscribers, no problem?

3 A. Yes. I'm aware they have some -- some data
4 centers outside of the U.S.

5 Q. And what you -- what you focused on in trying
6 to determine how many messages they were delivering
7 through just U.S. servers, where -- where all three of
8 these --

9 MR. STOCKWELL: If you could take the
10 other highlighting down, Jason? I'm not sure how to
11 clear that off. Can you take the other yellow down
12 there? Thank you.

13 Q. (By Mr. Stockwell) All three of these right
14 here have to be in the U.S., right?

15 A. Well, that's one line, yes.

16 Q. That's -- I know it's one --

17 A. Yeah.

18 Q. I mean, there's other lines in here, and I
19 don't want to have to --

20 A. Well, other lines that are relevant to this,
21 but, yes.

22 Q. But those are -- the lines that you focused on
23 for determining how many U.S. messages Google actually
24 routed through U.S. servers were the ones where you
25 lined up the U.S. in these three columns?

1 A. Well, those are certainly ones that would be
2 included. They're not the only ones that certainly can
3 be part of what meets this requirement.

4 Q. Right. Would it -- would it surprise you,
5 sir, that if you added up all these U.S. lines, the
6 total messaging traffic that Google sends through only
7 U.S. servers is only 7 percent of those 11 billion
8 messages a day? Would that surprise you?

9 A. Actually, yes, it would.

10 Q. Okay. Now --

11 MR. STOCKWELL: You can take that down.

12 Q. (By Mr. Stockwell) You take the position that
13 Google's routing all of its traffic through servers
14 outside the United States wouldn't be acceptable because
15 SimpleAir received the '279 patent. It was one of the
16 last slides that you -- you showed in your presentation?

17 A. It's not the only reason I feel that way, but,
18 yes, that -- my understanding is that that would simply
19 get them out of one frying pan and into another.

20 Q. Okay. And that patent issued in October of
21 2013?

22 A. Yes, but it has a -- a date back to a much
23 earlier date, obviously.

24 Q. Well, that particular application for the '279
25 patent, that wasn't filed until January of 2011,

1 correct?

2 A. That sounds about right.

3 Q. Okay. And the -- the testimony that you're
4 providing on that, are you -- you're not a damages
5 expert, are you?

6 A. Please, no. No, sir, I'm not.

7 Q. But have you -- have you -- you've talked to
8 Mr. Mills, Plaintiff's damages expert in this case,
9 right?

10 A. Concerning the damages, I don't believe that I
11 have. We have had data exchanged through the attorneys.

12 Q. Do you -- do you have an understanding that
13 the -- the hypothetical negotiation date for determining
14 damages in your award in this case would be May of 2010?

15 A. I'm aware of something roughly called the
16 Georgia-Pacific rule. And I vaguely know how that is
17 applied. As to what dates that would apply to, I
18 believe it's -- would be, yes, when you -- when you
19 started practicing the infringing action.

20 Q. Okay. So when you came up with your view that
21 Google would jump out of the frying pan and into the
22 fire, as you said, you -- your view was that Google
23 would also infringe the '279 patent, right?

24 A. If we're -- well, I'm confused by your
25 question here. If we're talking about these -- taking

1 these servers and moving them out of the United States
2 to avoid infringing '914 --

3 Q. Right.

4 A. -- then I believe what that would simply mean
5 is that they would still be infringing the '279. They'd
6 still have a patent infringement problem.

7 Q. Only after October 2013?

8 A. That, I'm not aware of, sir.

9 Q. You under --

10 A. You're -- you're asking me something that I'm
11 not qualified to answer.

12 Q. Okay. So you don't -- you don't know whether
13 or not Google could have infringed the '279 patent
14 before it issued?

15 A. You're asking me something that, again, is
16 outside -- I'm an electron pusher.

17 Q. And I'm just -- I'm just confirming you're not
18 aware of that.

19 Okay. Now, when you -- when you came up with
20 your view that Google might infringe the '279 patent, if
21 it moved all its servers outside the U.S. or had all its
22 traffic outside the U.S., you didn't write down any of
23 that analysis, did you?

24 A. Well, first off, you say all of its traffic,
25 and I'm still considering stuff that both originates and

1 terminates in the United States. My understanding is
2 that limitation would still apply. The '279 was, as you
3 pointed out, recently issued. And there's only been --
4 I think I did a short couple of page supplementals or
5 something on that, that's all.

6 Q. All right. So we don't have an analysis on
7 that from you, do we?

8 A. Certainly nothing in detail.

9 Q. Thank you.

10 A. Just, I believe, a one-paragraph opinion.

11 Q. Thank you.

12 MR. STOCKWELL: Pass the witness, Your
13 Honor.

14 THE COURT: Redirect? Do you need to
15 leave that board up, Mr. Eichmann.

16 MR. EICHMANN: It's fine. Yes, actually.

17 THE COURT: All right. General rule is
18 when you pass the witness, take your boards down, but if
19 you're going to use it, we'll leave it up.

20 REDIRECT EXAMINATION

21 BY MR. EICHMANN:

22 Q. Dr. Knox, just a few brief points in response.

23 First, on battery testing, now, you were an
24 expert in the case SimpleAir had against Apple and
25 Blackberry before, right?

1 A. That's correct.

2 Q. And in that case, did you do a bunch of
3 testing of their phones and how the battery life was
4 impacted by their accused systems?

5 MR. STOCKWELL: Object to scope, Your
6 Honor.

7 MR. EICHMANN: May we approach?

8 THE COURT: Can you elaborate on your
9 objection, Counsel?

10 MR. STOCKWELL: If I may approach, as
11 well, Your Honor.

12 THE COURT: All right. Approach the
13 bench.

14 (Bench conference.)

15 MR. STOCKWELL: I didn't ask him any
16 questions about battery life testing he did in the Apple
17 and the RIM cases. And, Your Honor, we have a charge
18 that we've proposed that they are over emphasizing the
19 fact that they had a case against Apple and Blackberry.
20 They raised it yesterday. They're raising it again.
21 They're raising it with every single witness. I would
22 like to get a -- an instruction to the jury generally
23 that this case has got to be decided on the facts of
24 this case, not what happened in an Apple or Blackberry
25 or Microsoft case, given the fact that they've settled.

1 They keep going back into those. It's prejudicial to us
2 for them to over emphasize it with every single one of
3 their witnesses.

4 THE COURT: That's two different things.

5 MR. STOCKWELL: I understand it's two
6 different things.

7 THE COURT: Let me hear a response first.
8 First, address his scope objection.

9 MR. EICHMANN: Yes. Your Honor, we
10 produced the portions of the prior reports from Dr.
11 Knox. They asked for them, and we produced it where he
12 tested the Apple stuff and the RIM stuff. They brought
13 of this issue of why did you start with the battery, why
14 did you start testing, because he knew it was an issue
15 from the last case and he knew he could get started on
16 it before they let him in to see the source code.

17 They're trying to act like he started
18 with the answer key first. That's not true. He started
19 with the battery because he already knew it was an
20 issue. It was an issue last time and he knew how to get
21 going. They have completely opened the door on this,
22 and they have all the evidence on this. And I'm not
23 going to get into all specifics of it, just making that
24 point.

25 THE COURT: Well, I'm going to overrule

1 the objection on scope.

2 On the requested instruction, I'll carry
3 that. And if Counsel continues to go in that direction,
4 I'll consider giving it, and my final instructions will
5 make it clear to the jury their verdict is going to be
6 based on the evidence in this case and this case only,
7 but I'll carry that for the time being, Counsel.

8 MR. STOCKWELL: Thank you, Your Honor.

9 THE COURT: All right. Let's continue.

10 (Bench conference concluded.)

11 Q. (By Mr. Eichmann) Dr. Knox, just a recap.
12 You were an expert for SimpleAir in the prior case
13 against Apple and Blackberry, right?

14 A. That's correct.

15 Q. And they were accused of infringing for their
16 own notification services, right?

17 A. That's correct.

18 Q. And in that case you did your own testing on
19 the battery impact of the services on their phones,
20 right?

21 MR. STOCKWELL: Object, leading.

22 THE COURT: Sustained.

23 Q. (By Mr. Eichmann) In your work on the Apple
24 case, did you do battery testing on the Apple phones and
25 the Blackberry phones?

1 A. Yes, very similar to what I did here.

2 Q. When you started this case, before Google let
3 you in to see the source code and all their documents
4 and before they had their witnesses show up for
5 depositions, did you know that the phones and the
6 battery life was likely to be an issue in this case,
7 too?

8 MR. STOCKWELL: Object, leading.

9 A. Yes -- oh, I'm sorry.

10 THE COURT: Sustained as to the leading
11 objection.

12 Rephrase your question, Counsel.

13 Q. (By Mr. Eichmann) Dr. Knox, how did you know
14 at the start of this case that you would want to test
15 the batteries of the Android phones?

16 A. Obviously, I was already familiar with the
17 '914 patent, and I know that the '914 refers to this
18 sending of alerts through some set of servers -- in this
19 case, Google's -- just like it did previously in the --
20 Apple's APNS system. And I knew that that would be an
21 issue because that's one of the key things -- you
22 remember we had a list, and I said the -- the battery
23 life was one of the ones I considered most significant.

24 Q. And when you did the testing in the Apple
25 case, did you also test the standby time of the battery?

1 A. In the Apple case, I did not condition the
2 batteries the same way I did in this one. I believe we
3 used the -- the published battery capacity and the
4 specification sheet standby time the same as we did
5 here.

6 Q. Sir, I wasn't talking about the conditioning
7 part.

8 A. Okay.

9 Q. Just -- counsel had asked you how can you use
10 standby time when the phone is not doing anything
11 versus, for example, talk time. That's the -- that's
12 the testimony that I'm referring to.

13 A. Ah, I understand. I'm sorry, I misunderstood
14 your question.

15 Q. So my question, sir, is when you did the
16 battery testing in the Apple case, did you also test the
17 impact on the standby time?

18 A. Yes, very specifically that's what I was
19 looking at.

20 Q. Why did you think that was appropriate?

21 A. Well, because that is the correct way to -- to
22 do it. The standby time is something published by the
23 manufacturer, and it says, hey, this is how long you can
24 charge your phone and then leave it before you have to
25 charge it again. And the -- the keep alive directly

1 impacts that.

2 Q. In the -- Google's internal documents, where
3 they were testing the impact on battery life themselves,
4 did they also take note of the impact on this standby
5 time of the battery?

6 A. Yes. Again, that's what they were using as
7 their baseline or their standard to compare against.

8 Q. And that's in the very documents that we
9 showed you earlier, Exhibits 146 and 54?

10 A. Right. Those are Google's internal documents
11 from their team that tries to maximize the battery life.

12 Q. They measure standby time, too?

13 A. Yes.

14 Q. You were asked about Element A, and this issue
15 about who does the transmitting. And one question they
16 had is about who decides to transmit the message. Does
17 Google decide or control the decision of Facebook, for
18 example, to send the message? The question is -- is
19 there any step in this entire claim that requires making
20 a decision to transmit?

21 A. No. The only requirement is that it happen.

22 Q. To show infringement, we have to show that all
23 of these elements of the claim are met, right?

24 A. That is correct.

25 Q. Is there also a step in here anywhere about

1 deciding to transmit a message?

2 A. That's not in the claim language.

3 Q. Do we have to show that to prove infringement?

4 A. No, sir.

5 Q. Element C is the one that deals with the
6 information gateway and addresses, and you were asked
7 about the AirMedia system. That's the system that the
8 patent owner came up with back in '96. An example of
9 that is shown in Figure 1; is that correct?

10 A. That's correct.

11 Q. This is -- excuse me, this is a diagram from
12 the patent; is that right?

13 A. Yes.

14 Q. And what does this diagram show?

15 A. It's a -- we kind of call it a schematic or a
16 block diagram showing the major components.

17 Q. In this example shown in the patent, do
18 they -- what kind of system do they use to actually
19 wirelessly transmit the message?

20 A. Well, it was sent from the -- or it's
21 transmitted out of the central broadcast server, but it
22 went through a paging system, at least that was the --
23 one of the descriptions.

24 Q. So if this diagram -- the example given in the
25 patent is about sending messages through a paging

1 system, and Google clearly doesn't do that, why is there
2 an issue of infringement? Why are we even here today?

3 A. Well, there's no requirement that it go
4 through a paging system. The requirement is that it
5 transmit to the receivers. And under the Court's
6 definition, it's certainly allowed to interface with
7 other resources to do that.

8 Q. To prove infringement, do we need to show that
9 Google does exactly what's shown in this figure and
10 sends it through a paging system?

11 A. No, that's -- that's an example, but it's not
12 part of this claim language. I think there is a whole
13 different claim that says something about pagers.

14 Q. You were also asked about the registration ID,
15 and Google's contention that it constitutes an address.
16 This is an example that we showed of a registration ID;
17 is that right?

18 A. That's correct.

19 Q. And you're --

20 A. That's actually out of a Google document.

21 Q. In your opinion, does this registration ID --
22 is that an address?

23 A. No, it's exactly what it's called, a
24 registration ID. It's -- which is just a Google term.

25 And it's an encrypted, you know, top secret piece of --

1 of code that means nothing to anyone other than Google.

2 Q. Can the app provider use this to send a
3 message directly to the Google application --
4 application on the phone?

5 A. No. It means nothing to him, other than
6 here's something I was given, and I'm supposed to give
7 it back to Google when I send the message.

8 Q. When Mr. Nerieri, Google's witness, was asked
9 what's contained within the registration ID -- we showed
10 this before -- did he describe its contents as being an
11 address?

12 A. I'm not aware that he did. What you see here
13 is the phraseology that he used, and you'll note there's
14 not -- it's not only the registration ID isn't an
15 address, there's not even an address within it.

16 Q. In your opinion, does the MCS address that's
17 used by the Google system constitute an address, as
18 Claim 1 of the patent requires?

19 A. I'm sorry, I -- I lost something in the
20 question.

21 Q. Is the MCS end point address in the Google
22 system, in your opinion, does that meet the definition
23 of address under the claim?

24 A. Yes, that is an address. It happens to
25 specifically be the one that will get the message to the

1 phone, but even that's not required in the claim
2 language there.

3 Q. And does Google itself refer to the MCS end
4 point address as an address?

5 A. Yes, it does. It's in their own code.

6 Q. They touched on Element E which is the step of
7 transmitting the preprocessed data to receivers and
8 talked about how it actually goes through the -- the
9 cell phone carriers, not -- not there own system. Sir,
10 does that matter for infringement?

11 A. No.

12 Q. Did we look at claim -- we looked at Claim 7
13 earlier, right?

14 A. That's correct.

15 Q. And what did that claim specifically require?

16 A. Claim 7 is one of the ones that's actually
17 dependent on Claim 3 which says it has to be wireless.
18 And Claim 7 lists some of the different kinds of these
19 wireless carriers that could be allowed to be used.

20 Q. Does this claim actually require that you send
21 the message through a wireless carrier, such as AT&T?

22 A. Not through -- if I understand what you're
23 asking, not specifically through AT&T.

24 Q. I'm sorry. AT&T was an example.

25 Sir, does Claim 7 require that the message be

1 transmitted through one of these -- using one of these
2 types of wireless carriers?

3 A. It just says utilizing.

4 Q. And an example of that is a cellular carrier,
5 right?

6 A. That's correct.

7 Q. Now, Claim 7 is a dependent claim, right?

8 A. That's correct.

9 Q. And that means that we first have to show that
10 everything within Claim 1 is infringed before getting to
11 this one, right?

12 MR. STOCKWELL: Objection, leading.

13 THE COURT: Sustained.

14 Q. (By Mr. Eichmann) How -- what is the
15 difference, again, between a dependent claim and an
16 independent claim?

17 A. An independent claim stands alone. If you
18 assert this claim, you have to -- in order to show
19 infringement, do everything that's in there. A
20 dependent claim is kind of a tack-on. The dependent
21 claim says, yes, you have to do what it says here in
22 this claim, but you also have to do what it shows in
23 some other claim that it's dependent on.

24 Q. Is Claim 1 broader than Claim 7?

25 A. Yes, because Claim 7 properly -- probably

1 should have had Claim 3 in there, as well, but -- but,
2 yes, Claim 7 is a subset down. It would only be some of
3 the things that satisfy Claim 1. Could be all of them,
4 but it can't be more.

5 Q. If Claim 7 allows you to send the message
6 through a wireless carrier, does Claim 1 also allow
7 that?

8 A. No. In fact, I've been taught -- again, I'm
9 not a legal expert -- something called claim
10 differentiation. You can't put that requirement back on
11 the independent claim.

12 Q. Sir, I think you misheard the question.

13 A. Okay.

14 Q. I said allow, not require. So let me start
15 over.

16 A. Okay. Please, yeah.

17 Q. Claim 7 allows you to send the message through
18 a wireless carrier, right?

19 A. Yes.

20 Q. Does Claim 1 also, because it's broader, allow
21 that, too?

22 A. Oh, yes.

23 Q. The last element was Element F. This is the
24 one about transmitting the data and having the
25 notification on the phone occur whether connected or

1 not. You remember this part of the claim?

2 A. Yes, I do.

3 Q. Was it your opinion that Google sends the
4 messages in both circumstances, whether it's -- the
5 device is connected to CNN or not connected to CNN, for
6 example?

7 A. I have absolutely no evidence that it -- that
8 CNN doesn't send the messages. Regardless, I do know
9 from my examination of the code and -- and the documents
10 and everything else, that messages from CNN will arrive
11 at the CPU even if you are connected to CNN.

12 Q. Did Google tell us how many times it's sending
13 the message when the connection is actually established
14 versus how many times it's not? Did they produce that
15 data to us?

16 A. I don't believe so. If you have a slide,
17 fine, but I don't recall it.

18 Q. Well, that was my point actually, sir.
19 When you reviewed all Google's data, they told us how
20 many messages they sent in total, right?

21 A. That's correct.

22 Q. They didn't tell us how many times within that
23 number of messages there was a direct connection
24 established between a phone and the app provider, right?

25 MR. STOCKWELL: Object. Leading.

1 THE COURT: Sustained.

2 Q. (By Mr. Eichmann) In the data that Google
3 produced to us, did they specifically tell us how many
4 messages were sent whether -- when it was connected and
5 how many when it was not?

6 MR. STOCKWELL: Object. Leading.

7 THE COURT: Overruled. Answer the
8 question.

9 A. I have no recollection of seeing that in there
10 anywhere.

11 Q. (By Mr. Eichmann) Based on your review of all
12 the evidence, were you still able to conclude that in
13 both circumstances, both when the phone is connected to
14 the app provider and when it's not, that this
15 notification under Step F still occurs?

16 A. Yes.

17 Q. How are you able to reach that conclusion?

18 A. Couple of different ways, but primarily by the
19 analysis of the code and the documentation that I was
20 given from Google. The GCM or C2DM never even checks to
21 see if that connection exists.

22 Further, even hypothetically -- and I have no
23 evidence whatsoever that, for example, as I was asked,
24 that CNN doesn't send messages while there's a direct
25 connection, but even if it did not for some reason that

1 wouldn't change my answer because those messages have
2 been sent, many of which may be stacked up on Kansas
3 because of whatever delays, are still going to arrive at
4 the phone while this connection is established.

5 There is nothing in GCM nor is there anything
6 in the phone software, which I also reviewed. We
7 haven't looked at any examples of that here, but I did
8 examine the code in the phone as well. There's nothing
9 that will stop that message.

10 Q. Last point: This issue about how many times
11 they infringe, you were asked questions about the
12 location of the servers. Some of them are in the U.S.
13 some of them are overseas; is that right?

14 A. That's correct.

15 Q. And Google provided worldwide data on how many
16 notifications they sent; is that right?

17 A. That's correct.

18 Q. If they provided worldwide data and some of
19 those messages are going through foreign servers and
20 others through U.S. servers, how are you able to reach
21 this conclusion that hundreds of millions of times each
22 day they're infringing?

23 A. I looked at the information that they
24 provided. You saw the charts a moment ago, and some of
25 those specified U.S.; some of those only partly

1 specified U.S. And they didn't give us the information,
2 but the ones for which they didn't give us the
3 information, necessary to exclude those, were huge
4 numbers in the -- in the many billions.

5 So I tried to be very, very conservative,
6 recognized that the United States is a major user of
7 high technology, and I believe this number is
8 ridiculously conservative.

9 Q. Thank you.

10 MR. EICHMANN: Pass the witness.

11 THE COURT: Recross-examination?

12 MR. STOCKWELL: No, Your Honor.

13 THE COURT: All right. You may step
14 down, Dr. Knox.

15 THE WITNESS: Thank you, Your Honor.

16 And, Your Honor, I have to ask this
17 invoking of the Rule. Am I allowed to stay in?

18 THE COURT: Well, if your counsel seeks
19 to have you released from the Rule or if Plaintiff's
20 counsel seeks to have you released from the Rule, we'll
21 see. It depends on whether you may be used later in the
22 trial.

23 MR. EICHMANN: Your Honor, the parties
24 have stipulated that the Rule doesn't apply to experts.
25 Experts can stay.

1 THE COURT: You may stay.

2 THE WITNESS: Thank you, Your Honor.

3 THE COURT: All right. Plaintiff, call
4 your next witness.

5 MR. DOVEL: Your Honor, we've got some
6 videotaped witnesses to play.

7 THE COURT: What is their approximate
8 duration, Counsel?

9 MR. EICHMANN: In total, about 32
10 minutes.

11 THE COURT: How about in segments?

12 MR. EICHMANN: The first segment is about
13 22 minutes. I have the precise numbers at the table.

14 THE COURT: I tell you what we're going
15 to do. It's 10 minutes until noon. I'm not going to go
16 into the noon hour. We'll recess for lunch at this
17 time. We'll start the deposition testimony when we
18 reconvene.

19 Ladies and gentlemen, I'm going to excuse
20 you for lunch. I'm going to ask that you leave your
21 jury notebooks in the jury room. And as you're at
22 lunch, you expect me to, so I'll tell you, don't discuss
23 the case among each other or with anyone else.

24 Have a good lunch. Try to be back about
25 5 minutes until 1:00. We'll try to start as close to

1 1:00. No, I take that back. Try to be back about 10
2 minutes until 1:00. We'll try to start about 5 minutes
3 'til. That still gives you a little over an hour. And
4 leaving before noon, you should beat the usual Marshall
5 lunch crowd, so you should be okay.

6 You're excused for lunch at this time.

7 COURT SECURITY OFFICER: All rise.

8 (Jury out.)

9 THE COURT: All right. We're in recess
10 for lunch. I'll check with counsel on your meeting and
11 conferring about 10 minutes 'til.

12 MR. EICHMANN: Thank you.

13 THE COURT: We stand in recess.

14 (Recess.)

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CERTIFICATION

I HEREBY CERTIFY that the foregoing is a true and correct transcript from the stenographic notes of the proceedings in the above-entitled matter to the best of my ability.

/s/_____
SHELLY HOLMES, CSR
Official Court Reporter
State of Texas No.: 7804
Expiration Date 12/31/14

___1-14-14___
Date

/s/_____
SUSAN SIMMONS, CSR
Official Court Reporter
State of Texas No.: 267
Expiration Date 12/31/14

___1-14-14___
Date